

FREE ENERGY SAVING? POSTER! **FREE**

LOOK
INSIDE!

IS GOING
ON HERE!
SOMETHING
FUNNY



CRACKED

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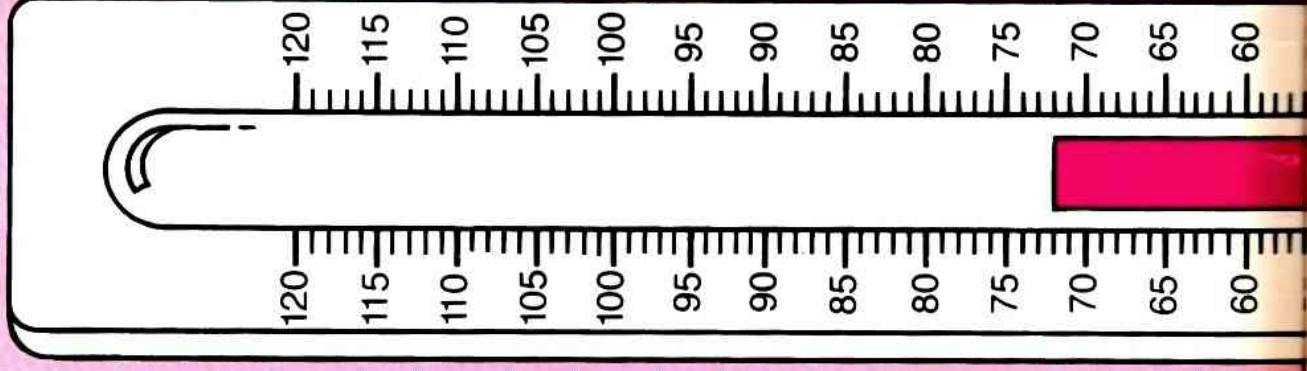
JANUARY
1981
No. 175

WE SALUTE
M*A*S*H

ONLY
75¢



TO CONSERVE ENERGY



CRACKED

THE
WORLD'S
HUMOREST
FUNNY
MAGAZINE

JANUARY 1981

No. 175



WHAT'S UP FRONT
OUR COVER

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Carefully detach complete cover at
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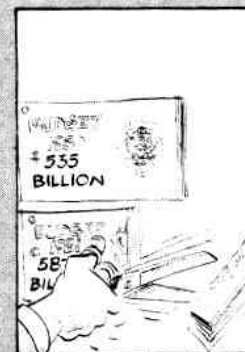
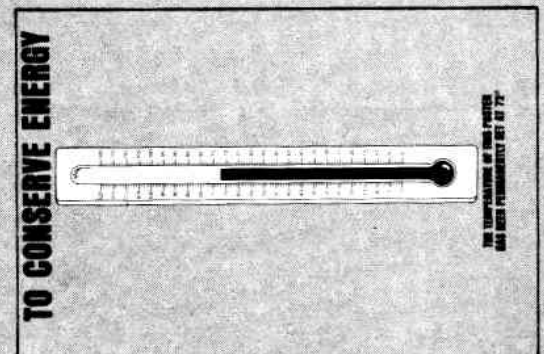
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It looks like Sylvester has all the
attention he ever wanted. We
guarantee he'll pass your inspection
too!!



LETTUCE from our Readers



ADDRESS ALL LETTERS TO CRACKED LETTUCE, 235 PARK AVENUE SOUTH, N.Y., N.Y. 10003

Dear CRACKED,

I read your CRACKED LOOK AT DUMB INVESTMENTS very closely after buying my first issue ever of your magazine and realized that I had been making a dumb investment that you didn't even mention—mainly, buying that other so-called humor magazine instead of yours!! What a dope! What a moron!

Mara Parrillo
Madison, Wis.

Dear Mara,

At least you're on the right track now, so there's no reason to get MAD anymore.

Dear Bob,

Guess he wanted to get an "inside look."

* * *

Dear CRACKED,

REAL INCREDIBLE PEOPLE was the best TV satire you've done in awhile. Can you tell me what it takes to do a piece like that?

Kathy Greenhalgh
Miami, Fl.

Dear Kathy,

Well, first you need a TV. This makes watching the shows easier and also gives you something to lean on when you begin writing the article.

Dear CRACKED,

Well, you didn't print my letter last time like I asked, so I've decided to take further steps to persuade you. Enclosed is a picture of my boyfriend Billy "The Hun" Hahn and if I don't see my letter next issue, he's gonna pay you guys a little visit.

Dorothy Glassman
Bayville, N.Y.

Dear Dorothy,

It would be our privilege to meet him. Just let him know that no one is in our office Monday through Sunday between the hours of 1:00 a.m. and midnight. We wouldn't want him to make the trip for nothing.

Dear CRACKED,

I followed the advice of HOW TO WIN A SCHOOL ELECTION in your last magazine to the letter and actually won the vice-presidency spot of my class. However, I've discovered that the job is a lot of hard work without any of the chances for the graft and corruption I had imagined. My school doesn't allow you to resign, so how to I get out of this?

Larry Lyman
Pittsburgh, Pa.

Dear Larry,

You could die in office—OR simply start at the end of the article and follow each step backwards.

Dear CRACKED,

THE CRACKED QUESTION AND ANSWER GUIDE TO RACQUETBALL was pretty funny, but it left me with one additional question: How come your artist drew everyone playing the game using paddles?

Julius Tonkin
Cleveland, Ohio

Dear Julius,

Because he had a headache when he was working on the article and found drawing in the right equipment made too much of a racquet?

* * *

Dear CRACKED,

Not ONCE has Albert Schweitzer been on your cover!

C. Manson
New York, New Jersey

Dear C.,

Wrong! On last month's cover Mr. Schweitzer was the person inside C3PO.

* * *



Dear CRACKED,

FUTURE ULTRA-REALISTIC ELECTRONIC GAMES at first seemed really funny to me, but, after thinking about all the advances science has made, they soon became quite possible in my mind. How did your writer come up with such inventive ideas? Was it a vision?

Rod Forrer
Mesa, Arizona

Dear Rod,

Actually it was a lack of sleep and 14 slices of onion, green pepper and anchovy pizza. Add these two together and you'd be amazed at the kinds of ELECTRONIC GAMES that can appear before your eyes.



CRACKED is telling your pencil that it's not polite to point!

Dear CRACKED,

I liked your last issue of CRACKED (#173) as usual, but my little brother really ATE IT UP (and I mean "ate it up"—about 25 pages worth). Why can't he just read the mag like everyone else?

Bob Lopez
Reno, Nev.

Dear CRACKED,

In my 9th grade business class, we've been making up reader profiles of who different magazines are being written for. Several of us tried one for CRACKED, but each of us came up with a different set of statistics. Can you tell us who CRACKED tries to attract each issue?

Susan Conn
Cudahy, Wis.

Dear Susan,

Anyone with 75¢ in his or her pocket.

* * *

Dear CRACKED,

There's a red foreign sports car, license plate 648-ETO blocking our driveway. We've searched the neighborhood for the owner, but still can't find him and was wondering if you could print this announcement. Perhaps it belongs to one of your readers. I normally wouldn't go to this extreme, but my dad has to get to work.

Ed Gill
Biloxi, Miss.

Dear Ed,

Our pleasure. And while we're printing public service announcements, our contributing editor recently lost a quarter and would desperately like to find it. It's silver and has George Washington's face on one side. If you've recently found a coin fitting this description, would you kindly mail it to CRACKED?

* * *



Dear CRACKED,

I was going to hang your THIS ROOM AFFECTED BY ENERGY CRISIS poster up on my wall, but I just didn't have the energy.

A reader
Columbia, Md.

Dear Reader,

And we were going to include your name with your letter, but (yawn) you know how it is.

* * *

Dear EDITOR,

Your article analyzing the recent presidential election was both stimulating and thought-provoking. Although I agree with your premise that the other party would have been equally as qualified, I believe that the apparent victor should do an appreciable job come January.

Victor T. Woltz
Lakeside, Arizona

EDITOR'S NOTE: Although this letter was clearly intended for another publication, we thought we'd print it anyway. It's so seldom that we get mail calling us both "thought-provoking" AND "stimulating."

Dear CRACKED,

You really CLICKED with THE CRACKED LENS last issue. You've DEVELOPED a great feature that deserves to be PRINTED.

John Forrer
Atlanta, Georgia

Dear John,

Thanks. We hate NEGATIVE comments about our PHOTO articles.

* * *

BE AN INSTANT BIG SHOT! This Makes It OFFICIAL!

**IMPRESS YOUR FRIENDS
BY WEARING THE
SUPER NEW
CRACKED REPORTER
T-SHIRT!**



Fully Washable
FRUIT of the LOOM
100% White Cotton.

A quality shirt all CRACKED
FANS will be proud to wear!

CRACKED T-SHIRTS
235 Park Avenue South
New York, N.Y. 10003

Please send me _____ CRACKED
T-SHIRT(S) at \$4.95, plus \$1.00 for
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ADULT: S ☐ M ☐ L ☐

CHILD: L (Size 10-12) ☐

XL (Size 14-16) ☐

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**NEXT ISSUE—CRACKED #176
ON SALE AT YOUR
FAVORITE NEWSSTAND
DECEMBER 16th**





We've watched this show for the last nine years and noticed that the cast is different with the arrival of every new TV season. It goes without saying that this gives your viewers cause for concern (so why did I say it). We are mindful of the fact that actors desire to change their roles as well as their clothes (it must be awful to wear the same army fatigues for so long) and therefore, understand the need for replacements. So, with regard to any future cast changes, we'd like to see our suggestions given some consideration as we present the latest version of

M.U.S.H.

Colonel Potted is returning from R & R later today and I want everything to go as smooth as **Charles' head**.

Stop touching my hair!

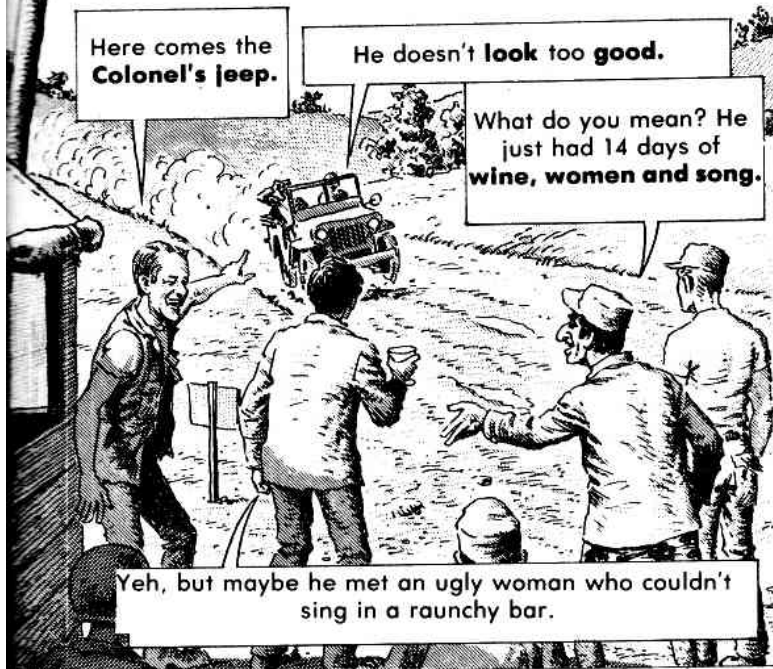
You mean your **lack of hair**. I really should heed your warning. I could get a **splinter**.

I wish everyone would get serious and **stop horsing around**.

Margrit if I knew you wanted to get serious, I would have asked for **your hand** a long time ago.

Not to mention **your arms and legs**.





Here comes the Colonel's jeep.

He doesn't look too good.

What do you mean? He just had 14 days of wine, women and song.

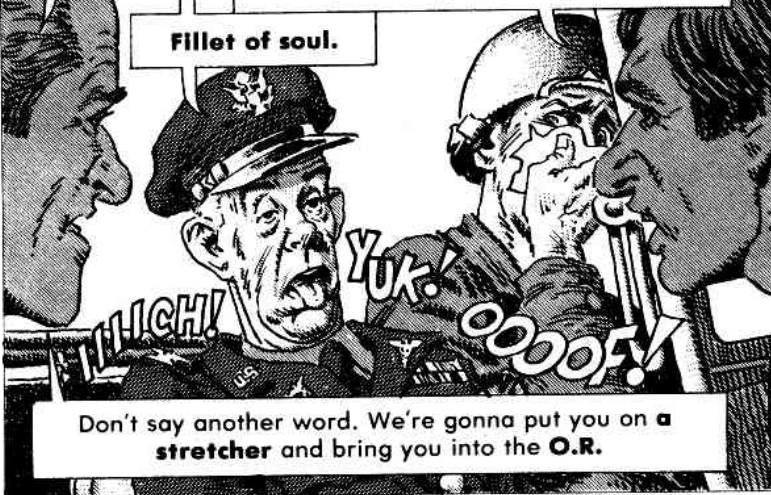
Yeh, but maybe he met an ugly woman who couldn't sing in a raunchy bar.

Colonel, what's the matter?

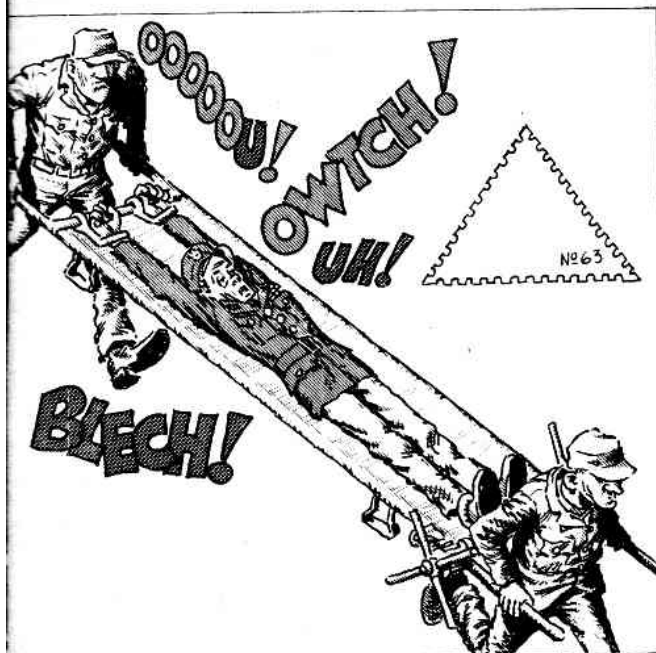
What in tarnation do ya think? I ate that darn food in Soeul.

Uh, oh. It sounds like you got Soeul food poisoning. What d'ya eat?

Fillet of soul.



Don't say another word. We're gonna put you on a stretcher and bring you into the O.R.

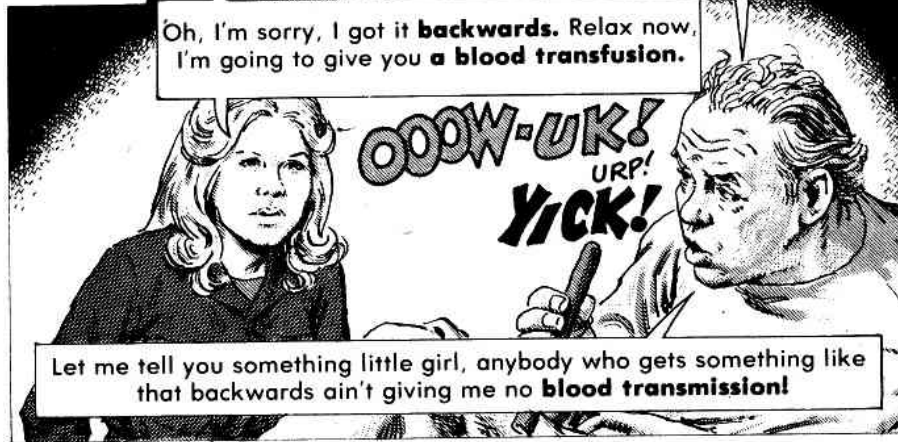


We feel a dynamite replacement for the Colonel could be found in America's favorite hot head—Archie Bunker!

Colonel, you certainly are in great shape for a man of 65.

I'm only 56, you dingbat.

Oh, I'm sorry, I got it backwards. Relax now, I'm going to give you a blood transfusion.



Let me tell you something little girl, anybody who gets something like that backwards ain't giving me no blood transmission!

Take it easy sir, and don't get so excited.

Dummy up will you?! You ain't gonna give me nobody's blood without me knowing who it is. All I need is some meat head's blood runnin' around my veins making me into a darn meat head!



Get some rest Colonel and tomorrow you'll feel like a new man.

That's what I'm afraid of.

ATTENTION PLEASE. Due to the lack of interest in tonight's movie, it will be shown tomorrow and tomorrow's movie will be shown yesterday.



YOUR TAXES PAY FOR THIS
FOOD.....DON'T WASTE IT!

What's
to eat?

Well, I have **hamburger** and I tried to make
meat loaf out of it but it tastes so much like
veal, I decided to call it **fish**.

Here's some **liverwurst** that
looks like the worst **liver**
I've ever seen.

Colonel sir, I'm glad to see you up and
hopping again. How do you feel?

I feel dandy—fit as a **fiddle**.

Wonderful sir, and here are some **flowers** I
picked especially for you.

They're **dead**.

I'm sorry sir, but I wasn't sure if you
were going to **pull through**.

D.J., this patient was **injured** last night.

How did he get **hurt**?

It appears the enemy tried to make **chop suey**
out of him. What should we do?

Give him 2 cups rice, 1 cup soy sauce every hour
until he can say "**Moo goo gai pan**."

Let's all be
thankful for
the **food**
we eat.

I'm thankful
for the **food**
I don't eat.

This **food**
is very
tasty.

I agree. I ate
franks and beans
last month and still
taste it.

You're an **ungrateful swine**.

We think Mork would make a
dynamite fill-in for Clanker.

Answer
that
radio
son.

Hello, this is **Mork** from **Ork**, is
there anybody named **Maria** from
Korea in there?

What in blazin'
saddles are
you doin'?

Can you hear me in there?
Sir, there's **little people** from **another**
planet trapped inside.

We know Latka from the series "Taxi" would be a
great replacement for D. J. Honeydew.

Dr. Latka, this man is suffering from **exhaustion**
and needs lots of rest. Here's his chart.

Tankuvettymuch.

What do you think?

I tell you in minute. Hello, mister, wake up please,
wake up. I have **sleeping pill** for you.

Father Mularkey. I need you outside quick.

Certainly **Eagleye.** What's the matter?

Incoming **wounded.** One of the **soldiers** may not make it.



We believe the Fonz would be a super-cool substitute for Father Mularkey.

Maybe you should give him the last rites, **Father Fonz.**

By the power invested in me by the **Supreme Cool Guy**, I hereby **command** you to rise and **be well again.** You dig what I'm sayin'?



Wow, I think he's **responding.**

Of course, he's **responding.** Everybody **responds** to the Fonz.

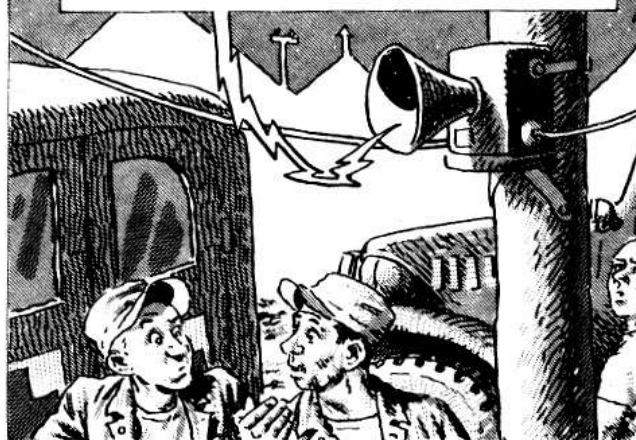
Did **anyone** ever tell you you got the **Midas** touch?

Midas told me.

Thanks a lot **Fonz,** you're the **greatest.**

Aey!

ATTENTION PLEASE. Totally disregard this announcement unless you didn't hear our previous announcement which informed you not to listen to this announcement. There will be no further messages.



This patient looks **very sick.**

Why do you **say** that?

His **tongue** is **polka dotted.**

Charles you idiot, that's his tie.



Sexy Jennifer from WKRP and the intelligent Deitarch from Barney Miller would be a dynamit duo replacement **Charles** and **Margrit.**

Do you know that **earlobes** are an object of **desire** to many of the **uncivilized** tribes in **New Guinea?**

For **some reason** that part of me has gone **unnoticed.** I wonder why.

I'll **clarify** that point later, but first what do you suggest we do about this **disabled individual** who injected an **entire bottle** of **aspirin.**

Maybe we should give him **a headache.**

Margrit, I can't concentrate anymore, you distract me.



Good evening Colonel.
We got **good news** for you.

Yeh, you
passed
the test.

What **test**?

Your **blood test**. You came
through with **flying colors**.

REMEMBER
PEARL
HARBOR

What's that bushel full
of **apples** doing next
to your bed?

Is **Churles** in O.R.?

Unfortunately, he is.

What is he **operating** on?

He operates on **batteries** only. And
they're not even **Dura-Cell**.

Hey, that's **pretty funny**.

That's a **beautiful**
parrot you have
there, **Eagleye**.

It might be **beautiful**
but I haven't heard it
say **one word**.

I've never heard a
stuffed parrot
speak either.

Haven't you **dimwits** figured it out yet? If **an apple** a day
keeps **the doctor** away, then **a bushel** gives me at
least **3 months** peace and quiet around here. Now get
your **rumps** outta my room.

I get **the**
message.

Whoever said **Potted** was
rotten to **the core** must have
known what they were talking
about.

CLOP!

Churles, are you absolutely certain about every detail
of **the operation** you are performing?

Only **idiots**
are certain.

Are you **sure**?

Absolutely!



And, of course, there's only one substitute
for Eagleye and that's our very own man
about town...

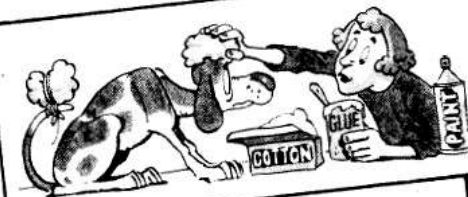
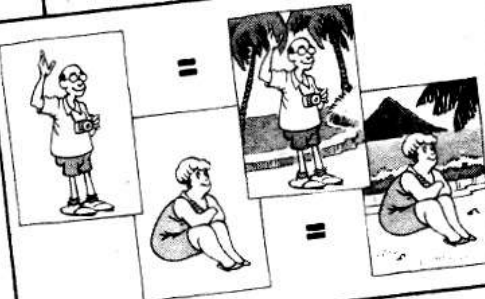
THAT'S
ALL
FOLKS!

TH'END

There are three kinds of people in the world today—the rich, the poor and the poor who pretend to live like the rich. Yes, for some reason, there's a whole class of people in America who are in debt up to their Gucci sunglasses trying to show the people next door that they're just as good as they are (when in fact, the people next door are in debt trying to prove the same thing). Well, we don't approve of this, but as long as "Keeping Up With The Joneses" exists, then you might as well do it in a way you can afford it, America. Mainly, by acquiring your "Look what I own" items from

The Cracked "Instant Status" Mail Order Catalog

Factory Tested
In Dozens of
Debt-Ridden Homes
Like Your Own



Over 500 Low-Priced Items
To Make It Look Like You're
Living A High-Priced Life.

SASSON

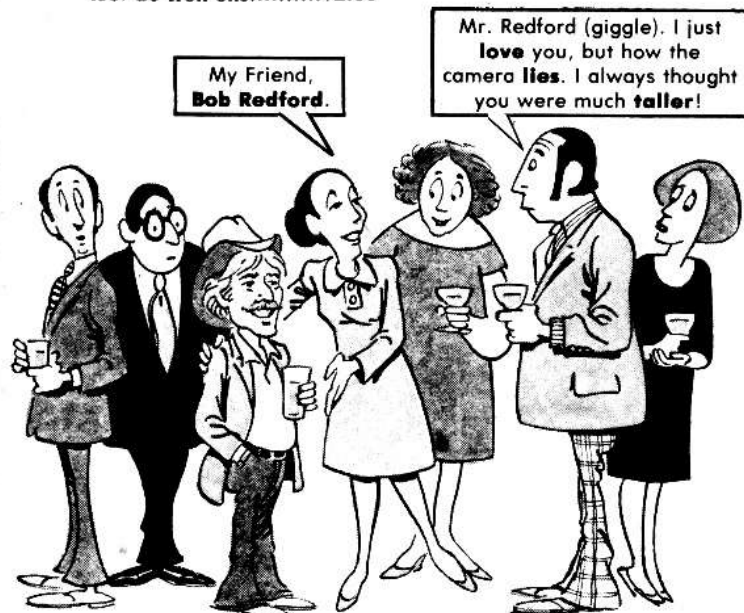
JORDACHE®

Gloria Vanderbilt

Kmart

N7631205 IRON ON DESIGNER NAMES

Now any pair of inexpensive J.C. Penney or Sears pants can be converted into status jeans with these iron-on designer names. Simply place name over back pocket and iron. Also works on dresses, blouses, belts, shirts and socks. Iron on alligators for instant status sports wear available too. 20 Iron-ons.....\$2.00



N361247 RENT-A-LOOK-ALIKE

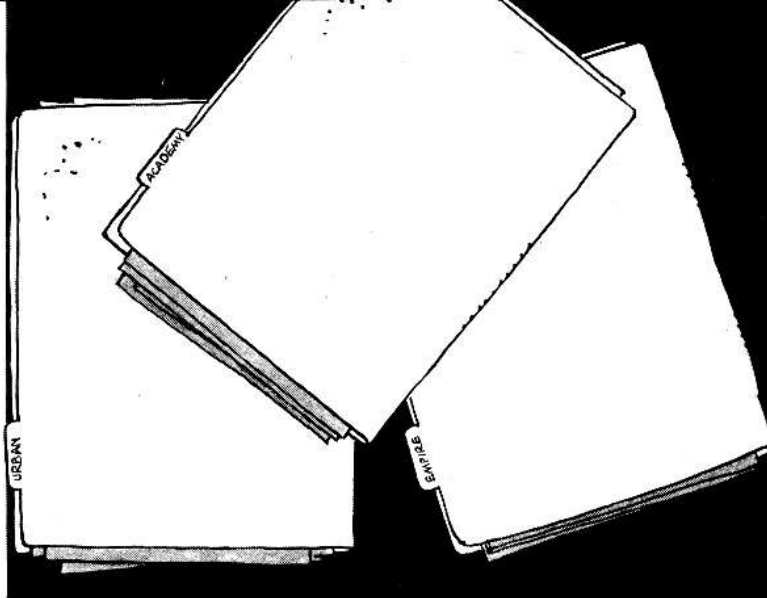
It's not **who** you are but **who** you know and you can pretend to know a lot of the biggies of the world with our rent-a-look-alike service. Imagine Robert Redford at your next party. John Travolta dropping in at tomorrow's barbecue. Morty Gunty at your son's bar mitzvah. No one but close personal friends know what these stars look like up close and some of our look alikes could fool even their own mamas. Rent one, two or even three at a time. (Reservations must be made 30 days prior to rental). Look Alikes.....\$31 per 6 hr. period



N2763126 PHONY CENTRAL AIR CONDITIONING UNIT

With the high price of electricity who can afford central air conditioning? Certainly not **you**, but with this balsa wood unit that you place on the side of your house, people will think you're really as cool as a popsicle. (Even on those 90° days). No one need know you're actually sweltering in your closed-window, oven-like house same as everybody else.

12 Phony unit.....\$5.49



N763217 PLOT SUMMARIES OF TOP FILMS

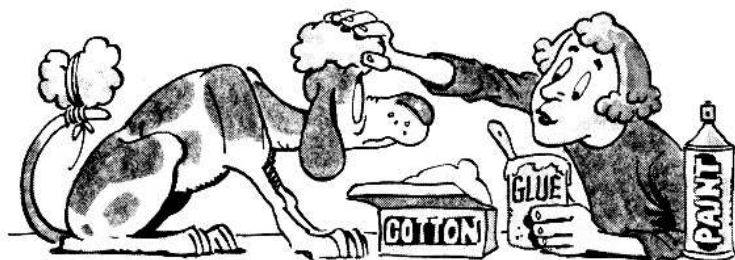
At \$4 and \$5 a throw, it's hard seeing one movie a week, let alone 2 and 3. But now you can pretend to have seen all the hit films the day they open with our instant plot summary folders. Besides the synopsis, each includes cast lists, quotable lines, 3" record with snippets of background music, set and costume sketches and the names of theatres showing the movie in your area. Much more detail than just a plain review. 40 Summaries.....\$6.00

For extra authenticity, theatre popcorn you can shake from clothes and hair. 10 oz. bag.....\$1.59



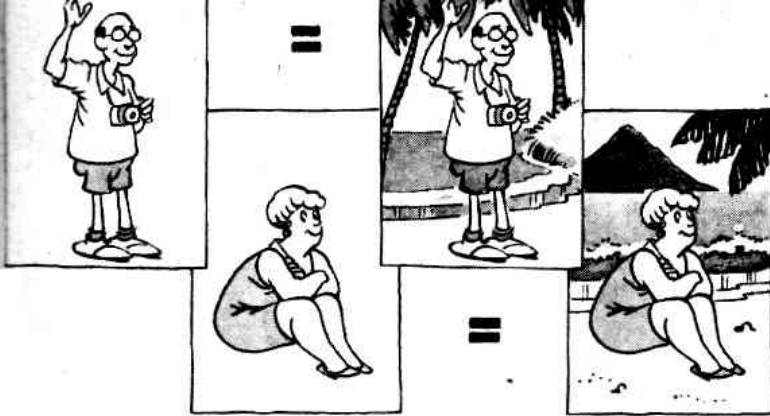
N6789643 PERRIER BOTTLE PACKS

Water may be water, but an expensive ad campaign has made Perrier the "in" drink. But come on, who can really tell the difference? Absolutely no one when you pour your favorite inexpensive club soda into these empty Perrier bottles that we've retrieved from garbage cans throughout the country. Guaranteed clean and sterile with label intact. True, you could collect these bottles yourself, but **WHAT** if you were seen!!! 1 dozen bottles.....\$1.50



N2349012 DOGGY MAKE-UP KITS

Right now you may own a mutt, but by 10:00 tonight he can be turned into one of the socially accepted "in-breeds" with our new doggy make-up kit. Want a Lapso, a long-haired Dachshundt or anyone of those other exotic breeds? Simply follow the step-by-step instructions included in each kit. It's easy and takes less than 15 min. for most breeds. Kit just \$19.95 (Specify desired breed)



N6779603 PHONY PHOTOS

What's a status life without a status vacation? Simply send us photos of you sitting, standing, and waving and we'll superimpose them into exotic backgrounds making it look like you spent your vacation in Hawaii, Fiji or London instead of Yellowstone Park or Pass-A-Grille, FL. Slides or prints available. **50 Prints.....\$10.00 50 Slides.....\$8.98**



N4659321 PERSONALLY PRINTED CHRISTMAS CARDS

These days it costs anywhere from \$10-\$15 more to have 100 cards printed with your family's name on it. But now you can have the same cards for a whole lot less. How? You see, we buy cards that were never picked up and extras and display models from stationery stores all over the country and pass the savings onto you. Not all names available at all times. (Names like HOGSLAVONICK can forget it altogether). **100 @ \$3.50 (Refunded if name is not available)**



N63716311 CUT-IT-YOURSELF HAIRCUT KIT

Go to an ordinary barber? Not your friends. They go to Mr. Ralph. Shear Madness and other uni-sex places and get clipped for \$15-\$18 instead of the usual \$1.50. But now our at-home haircutting kit lets you give yourself the same look at a fraction of the cost. Put together for us by a former maintenance man at Vidal Sassoon's in New York, this kit comes complete with step-by-step instructions, scissors, 4 mirrors and a wool cap (for wearing after those first few, no-so-hot experimental cuts.) **Complete kit.....\$14.95**



N7631207 APPLIANCE BOXES

T.V.s, refrigerators, washers, etc. Someone on the block is always getting some new appliances leaving you out in the cold. But no more! With our empty appliance boxes you'll be the envy of all. Simply leave them out on your curb and watch the Smiths' and Kirbys' faces as they walk by. When ordering, please state type of box wanted. **\$1.89 per box Lots of 12.....\$9.98**



N57885532 GENUINE LEATHER-LOOK ROLLERSKATES

Linda Ronstadt does it! So does Cher and dozens of your neighbors! They all rollerskate!!! But have you checked out the price of those new fangled models—they're no cheap skates! Our version looks just like the real thing and does everything the more expensive ones do except skate. But who cares? You're out for the "look," not the exercise. And our cardboard and paper-mache models look **great** draped over your shoulder or sitting in the back seat of your car. Can even be laced onto your foot-without cracking! **Leather-look skates.....\$7.98 a pair**



N6509871233 DESIGNER GARBAGE

They say you can best tell what a person is like by his garbage. Well, with our deluxe garbage assortment, neighbors will think you're a \$100,000 a year man or better. This specially collected garbage is sent to you in baggies which you can then empty into your own cans. Each assortment contains such "high living" items as lobster shells, empty jars of caviar, steak bones, crab meat wrappers, etc. **\$1.59 per bag**

Lots of 10.....\$12.00 13



N9842007 HOME REMODELING KIT

Your neighbors would just **DIE** if they saw that your house was being remodeled—and now **YOU CAN** for only \$38. Our exclusive remodeling kit comes complete with a "WORK BEING DONE BY AMBER CONSTRUCTION" sign, plus a pile of building rubble. In the meantime, you simply repaint the desired room (with paint supplied by us), rearrange the furniture and—**WALA!** Friends coming in will think a professional architect did everything—only **YOU** and **WE** will know the truth!

Complete kit.....\$38.00



N2764901 STATUS CAR KEYS

Now when you leave your keys lying around at a neighbors or at the community pool, people will think you drive an expensive Porsche instead of a broken down Edsel. These mock keys look like the ones that come with Jags, Vettes and Rolls Royces. They look great on any key ring too (except those "compliments of Harvey's Garage" type).

Keys.....\$.75 3 keys \$1.89



N444456 ASSORTED RECORD JACKETS

"Have you gotten the new STONES album yet?" Over and over people ask you this and now you can say "yes" thanks to these assorted record jackets. Leave them lying on coffee tables and around your home. Be like everyone else—have hundreds of albums that you never play, but at a fraction of the cost.

Any 5 jackets.....\$1.00 (state choices)



N44790076 SUPER IMPRESSIVE STEREO

Who wouldn't be impressed by this fantastic stereo system. Why, it would sell in stores for over \$8,000 if it weren't for the fact it's just a few lights and needles encased in chrome-covered balsa wood. Looks like the real thing. Also comes with a "Repair Shop" ticket stub that can be shown to friends when they ask to hear how the set sounds.

Stereo set (unassembled).....\$23.98



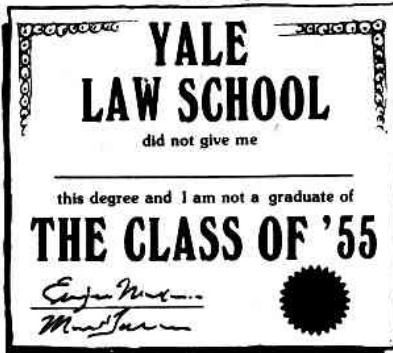
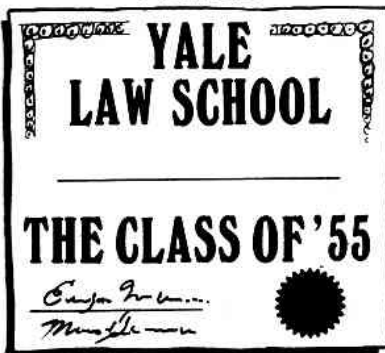
N5633285 DOOR-TO-DOOR ENVY

What would the neighbors say if they heard you were getting a designer gown or buying land in Hawaii? And what if they didn't get it from you, but from the person actually making the deal? For one low price, we'll send a professional actor to any 6 of your neighbors' doors pretending to be a dress designer, real estate agent or anything you want looking for you to complete the deal of your choice. He'll be instructed to divulge everything (discreetly, of course) and impress everyone with how you're going whole hog and paying cash for this service.

Door-to-door envy 6 Visits..... \$21 12 Visits.....\$30

From Afar

Close Up



N777659 LOOKALIKE DEGREES

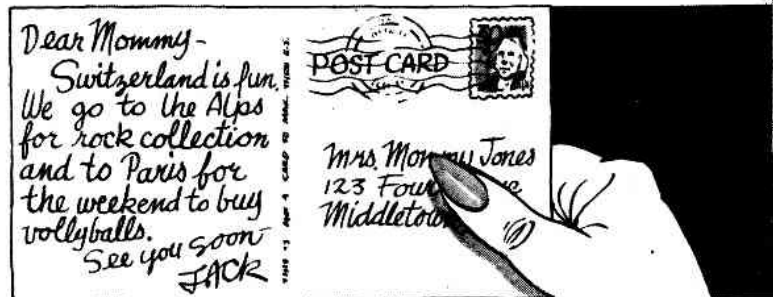
These diplomas look almost like the ones from the finest ivy-league schools in the country. Only the small print (and your own stupidity) give them away. Perfect for framing. Degrees from Yale, Princeton, Harvard, Columbia and Hofstra.....\$**.75 Each**



N889331 CREATE A BOO-BOO MAKEUP KIT

A must for those ordering our genuine leather-look rollerskates and mock racquetball racquets! Were you really participating in these sports, you'd surely wind up black and blue and now, thanks to us, you **can** without the pain. The kit includes complete instructions for creating true-to-life bruises on elbows, knees, shins, etc. Make-up is guaranteed to stay on for over 6 hours at a time.

Boo Boo Kit.....Only \$**6.95**



N41008 FOREIGN POSTCARDS

The kids may be staying across town with their grandparents, but the neighbors needn't know with these pre-written postcards actually mailed from prestigious summer camps abroad. For one low cost, you'll have 8 cards sent from all over Europe and we'll even make sure they arrive on Saturdays when you're most apt to have company around.

8 cards.....\$**3.50**

TO ORDER: Simply pick the item you want and fill in the appropriate spaces below.

BONUS: Order \$100 or more and receive 6 super-impressive imported cheese wrappers that can be used for company with the line, "I don't believe it! My kids finished all the good cheese I bought for you!"

Catalog #	Description	No. of Items	Price

Mail to: Instant Status
1210 Jordache Blvd.
Box 310
Cartier, La. 117686

Handling charge .50
Postage 2.50
Donuts for secretary 1.10
Total

MINIMUM ORDER \$2:

NO EXCHANGES!

NO BACKS!

NO WAY!!!

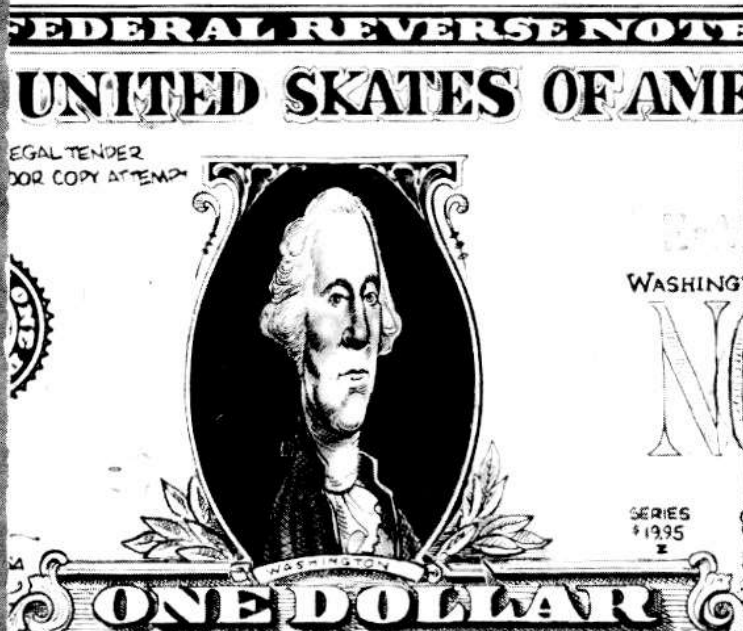
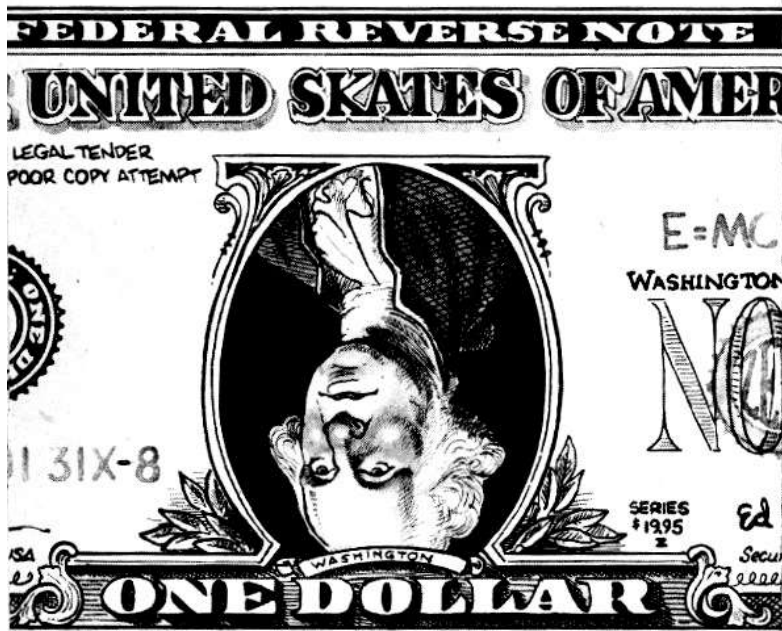
FUNNY MONEY SECTION

Time was when our currency's conservative design accurately reflected our nation's conservative fiscal policy. Since this is no longer the case, it got us to thinking what our dollars might look like today...

IF OUR CU REFLECTED

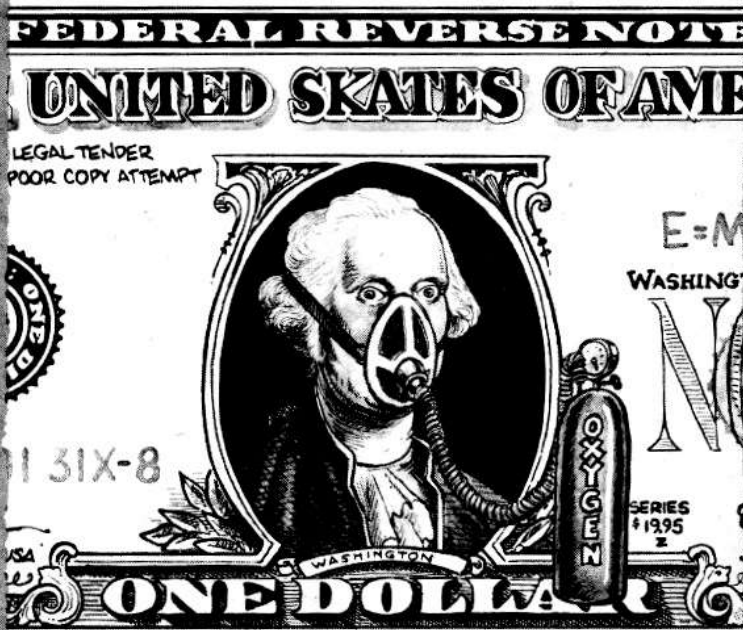
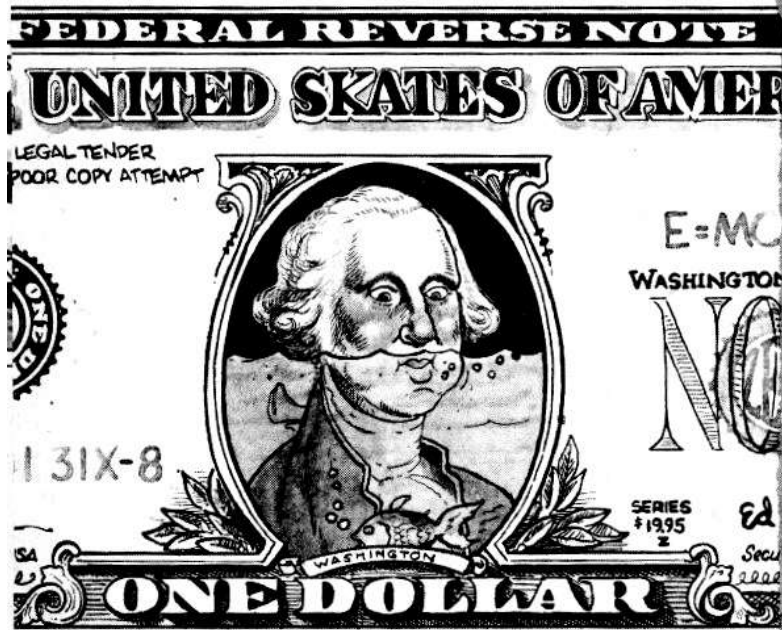
What better way to depict our topsy-turvy economy?

George could mirror the tight inflationary squeeze that we all feel.



George could lead the way in demonstrating that horrible sinking feeling that we all share.

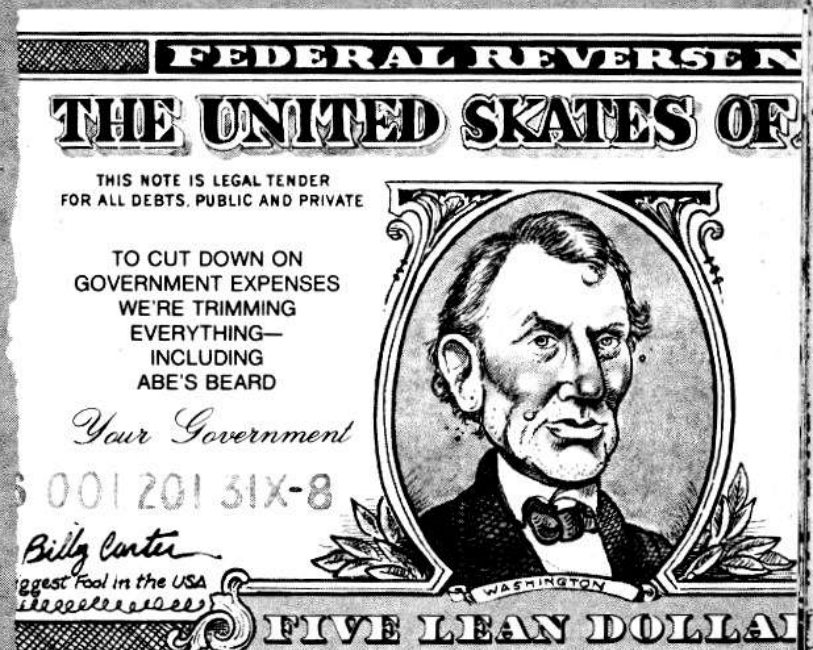
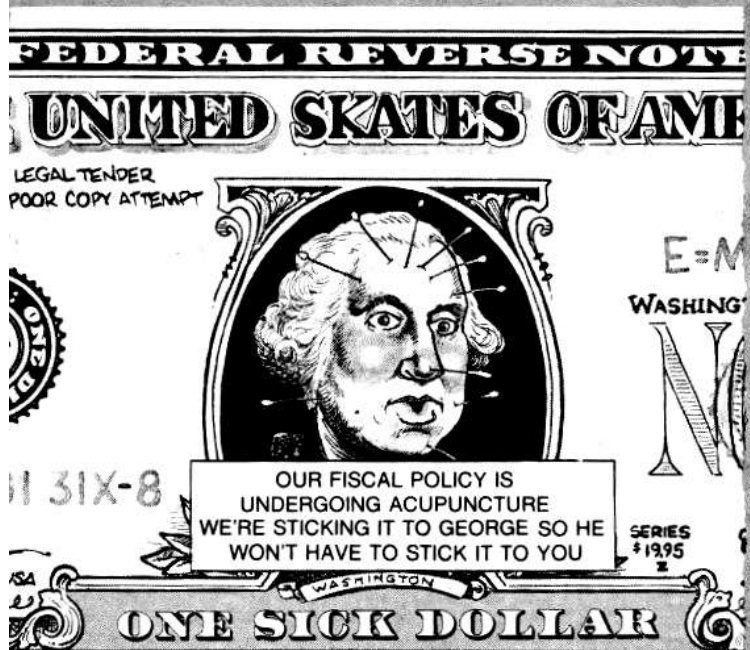
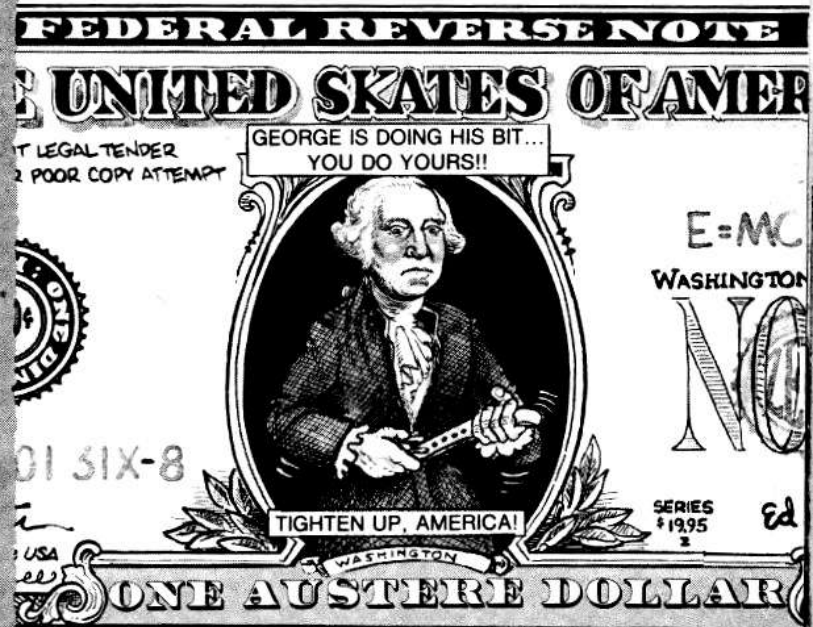
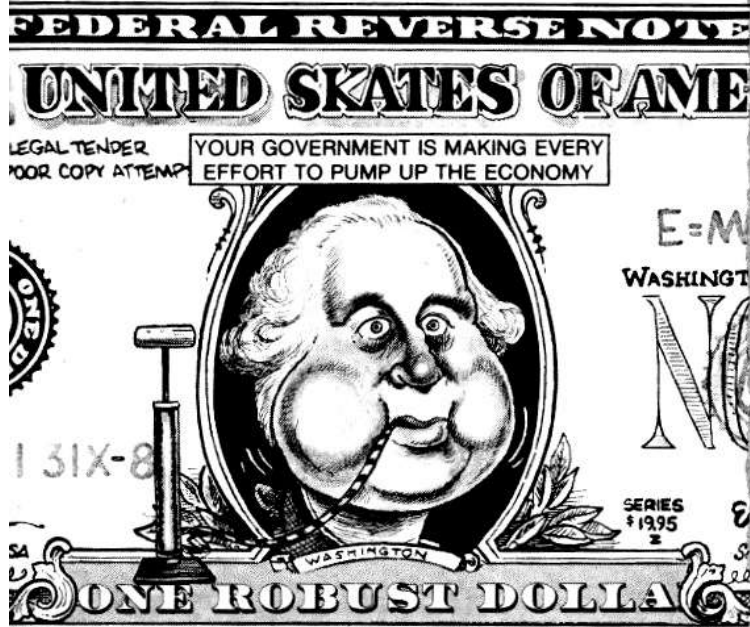
Or, from a practical standpoint, George should be suitably equipped to withstand dizzying heights of today's rising prices.



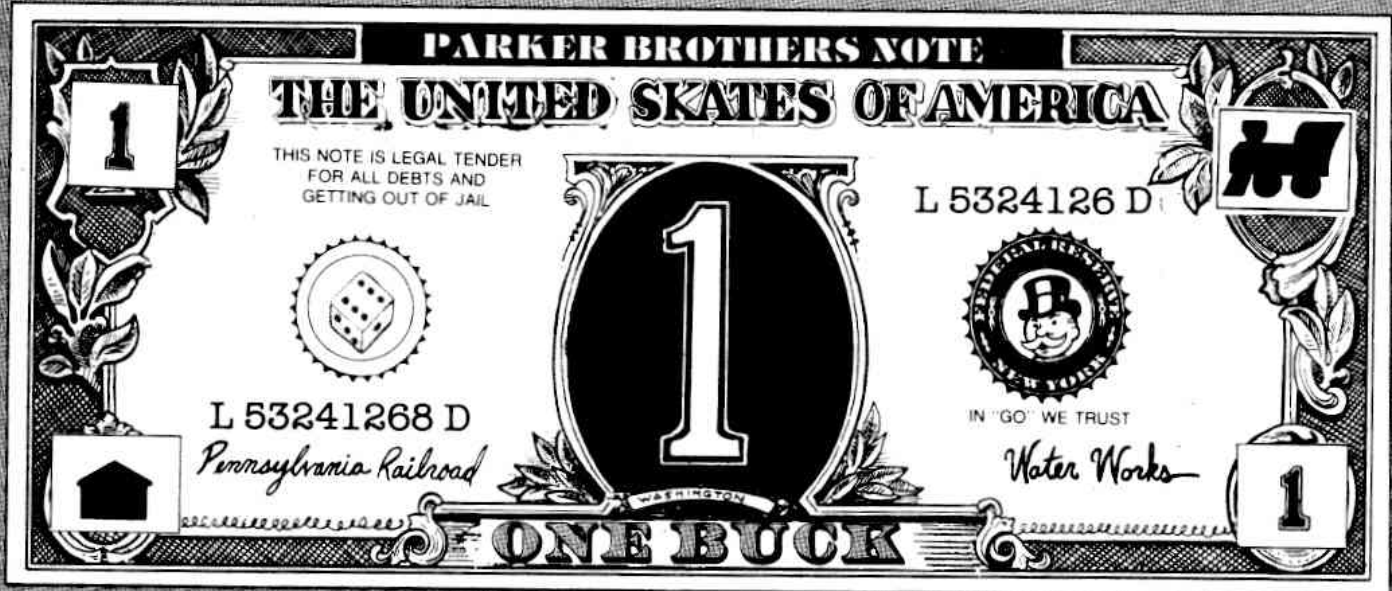
CURRENCY TRULY OUR ECONOMY



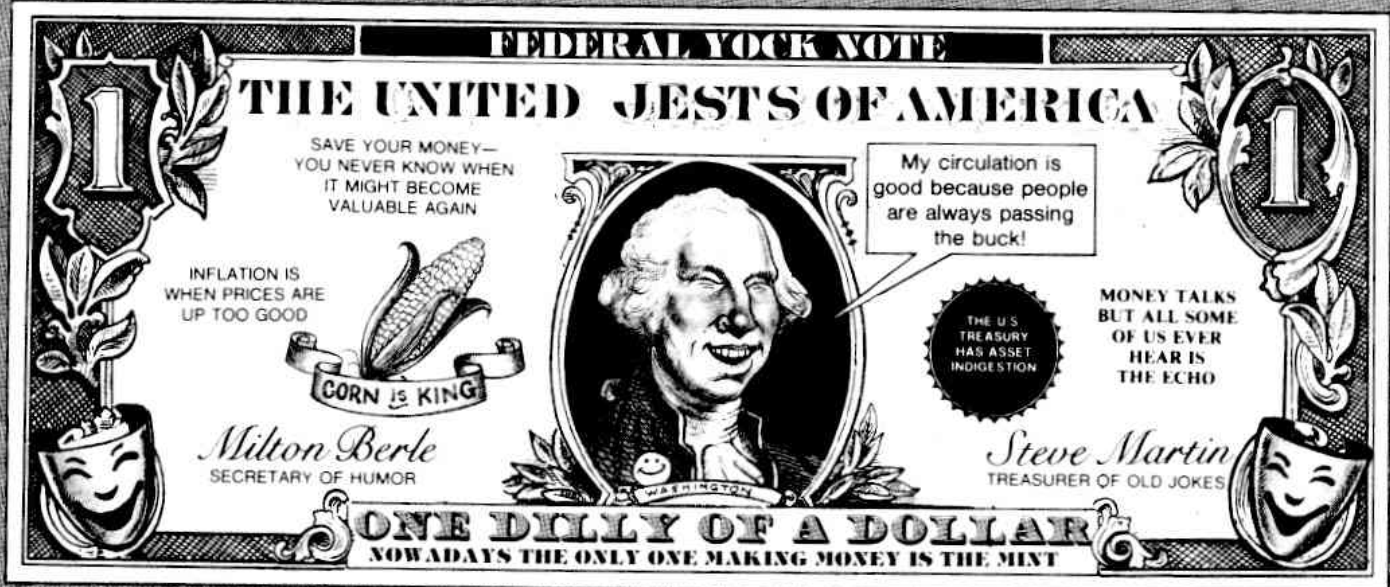
In a more positive vein, the government could utilize our currency to propagandize us with messages of hope...



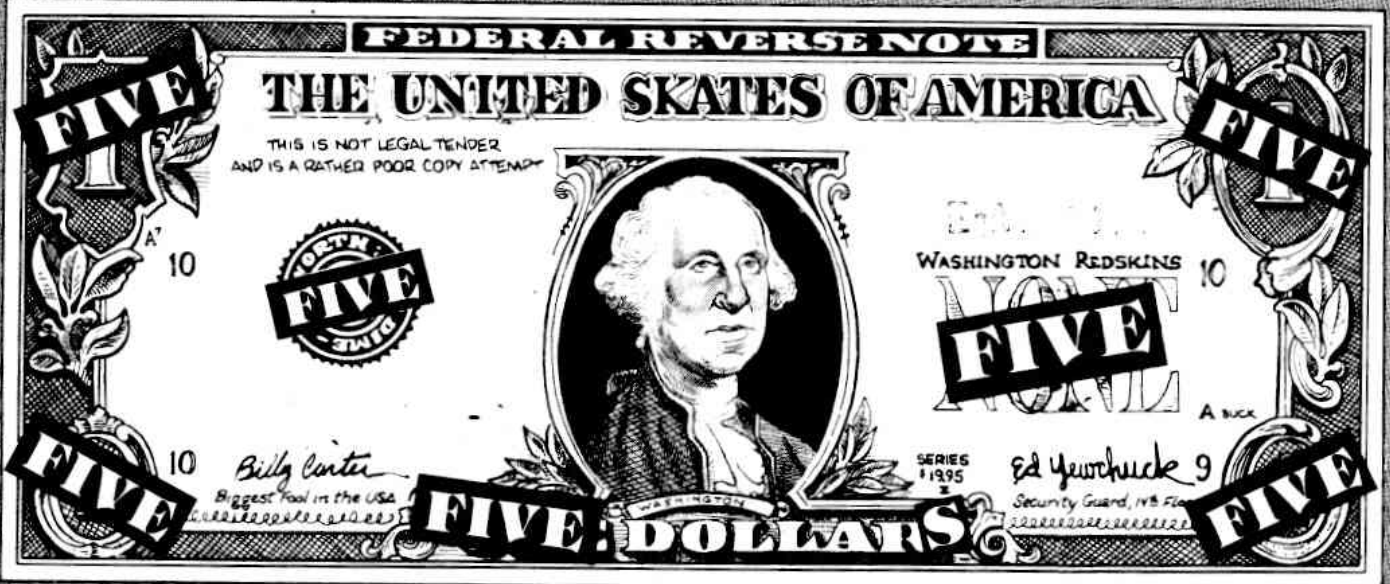
If our currency looked more like play money we might be more prone to accept its many deficiencies...



Perhaps all we need from the treasury are a few chuckles to take our mind off of our financial woes...



In the final analysis, what we really need is for the mint to re-evaluate our money in supermarket style...



ye Hang Ups



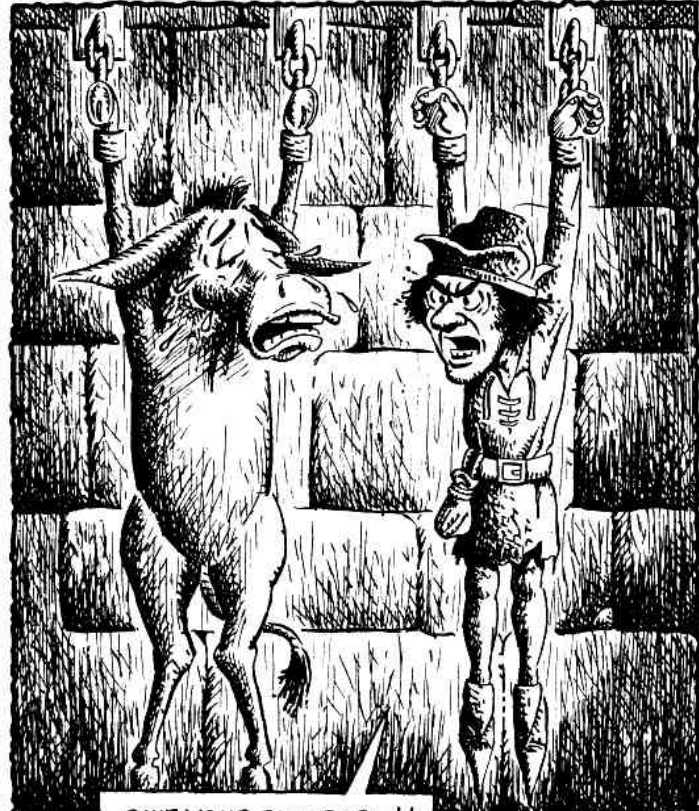
C.E. SEVERIN

HI! MY NAME IS ELRIC AND THIS
IS MY COMPANION, WAMBA! HE
CAN SPEAK



WAMBA, WHAT'S YOUR
FAVORITE T.V. SHOW?

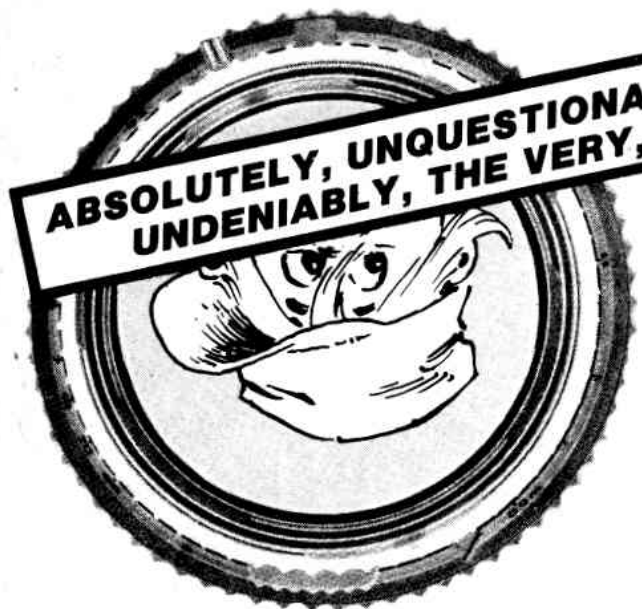
HEE HAW!



QUIT YOUR BLUBBERIN'!
I TOLD YOU TO SAY
"DIFFERENT STROKES"!

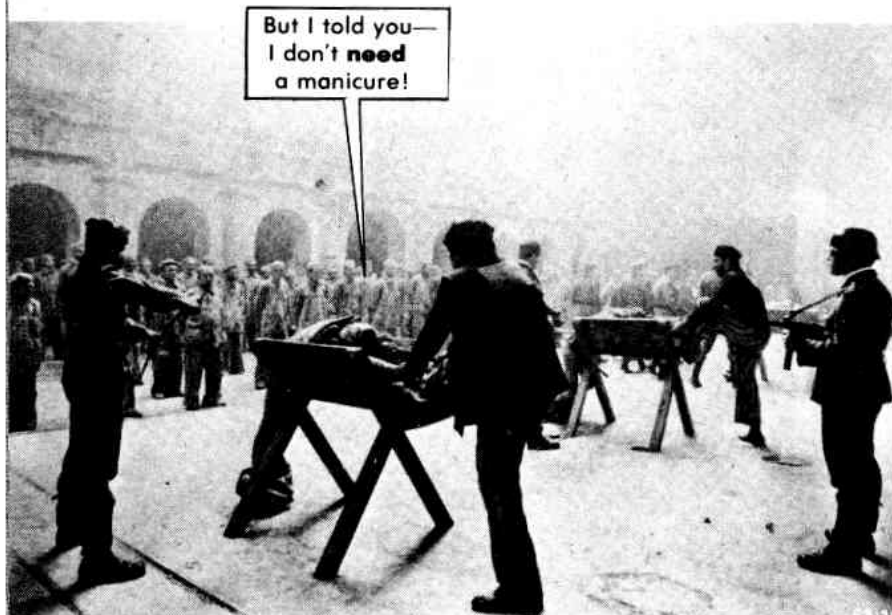
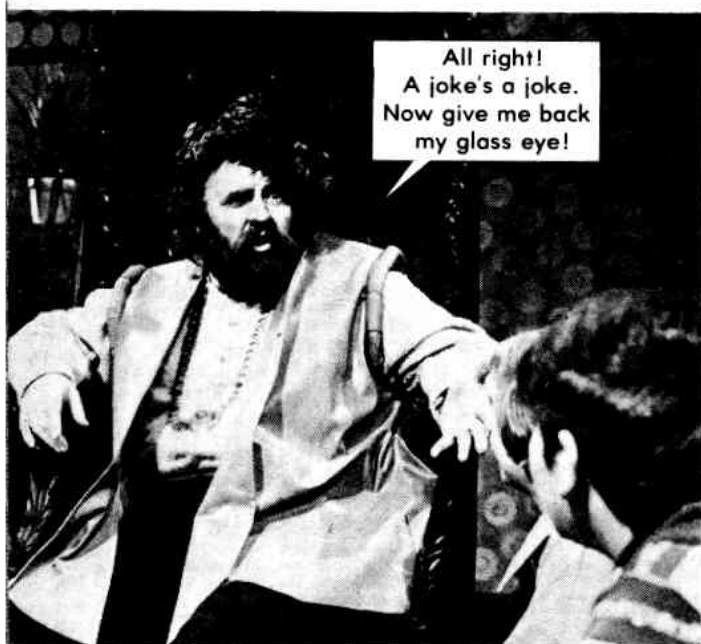
TH'END

ABSOLUTELY, UNQUESTIONABLY, POSITIVELY,
UNDENIABLY, THE VERY, VERY, LAST OF



THE CRACKED LENS

(and we really mean it this time, for sure!)





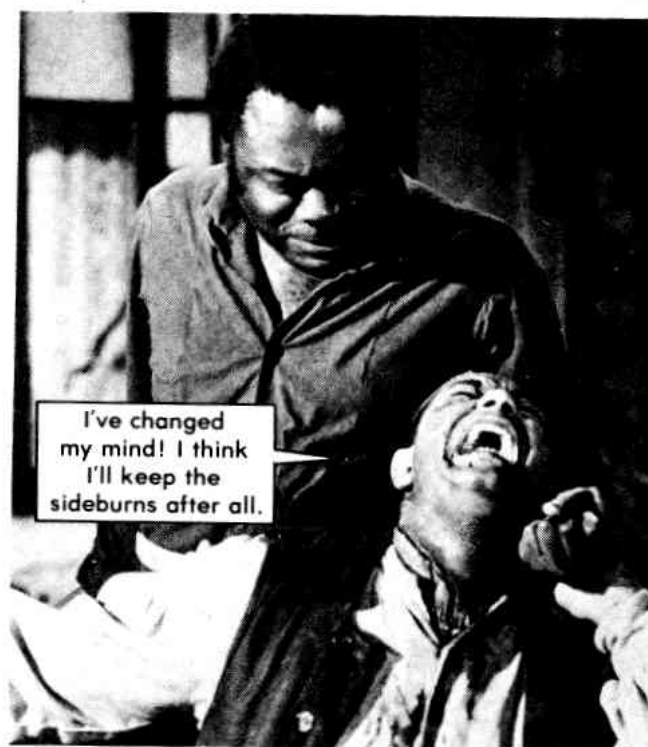
You may be light
on **your** feet—
but you sure ain't
light on **mine**!



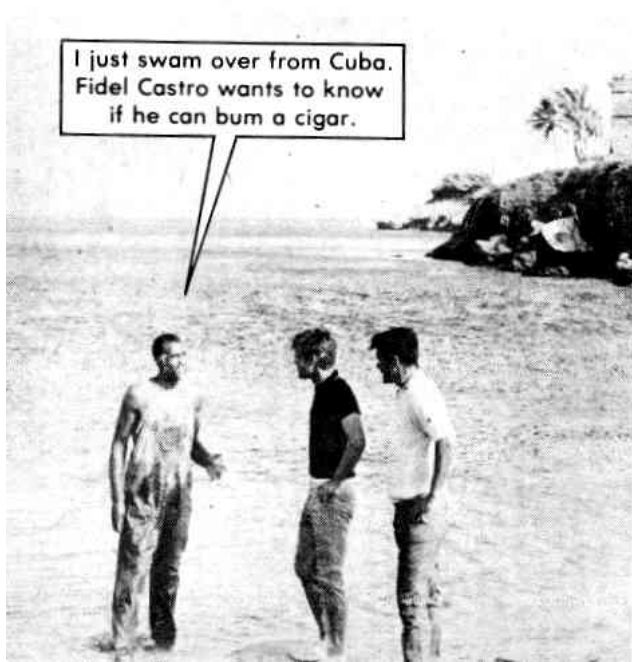
If you think the "Hell's Angels"
are fun **now**, just **wait** till
we get enough money to buy
motorcycles!



The boys wanna
know if they
can use your
phone?



I've changed
my mind! I think
I'll keep the
sideburns after all.

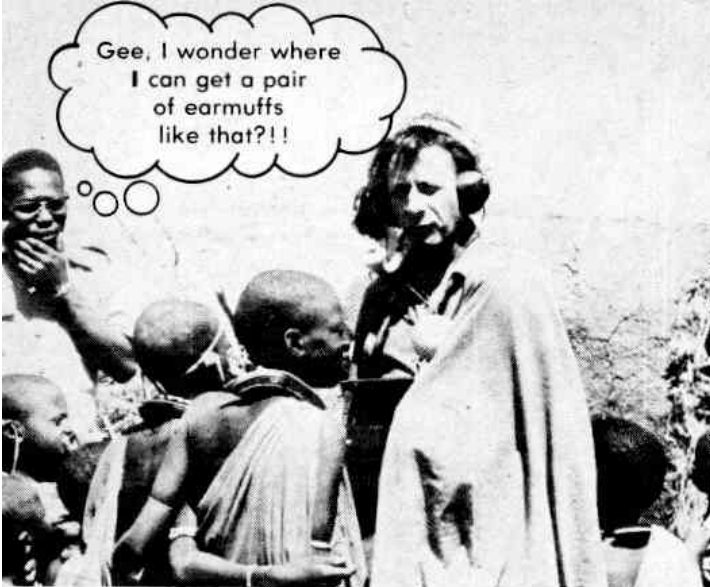


I just swam over from Cuba.
Fidel Castro wants to know
if he can bum a cigar.



Mrs. Worthington tells
me you boys have been
throwing spitballs
in class.

Gee, I wonder where
I can get a pair
of earmuffs
like that?!!



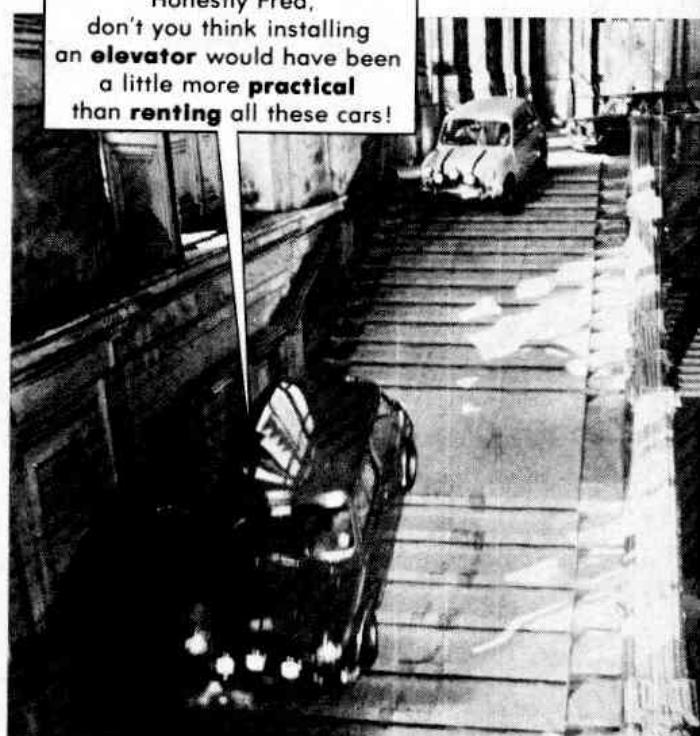
Forget the stupid trophy!
Where's my prize money?!



And last, but not least,
I leave to my one and only
son Wilbur, my favorite
pair of pink-and-blue
polka-dot pajamas.



Honestly Fred,
don't you think installing
an **elevator** would have been
a little more **practical**
than **renting** all these cars!



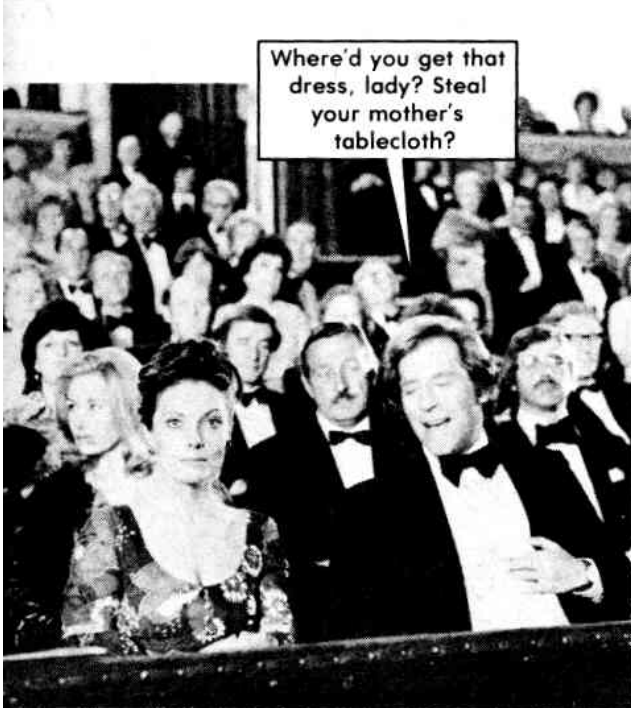
That darn mechanic
musta filled my
tires with **hellum**!

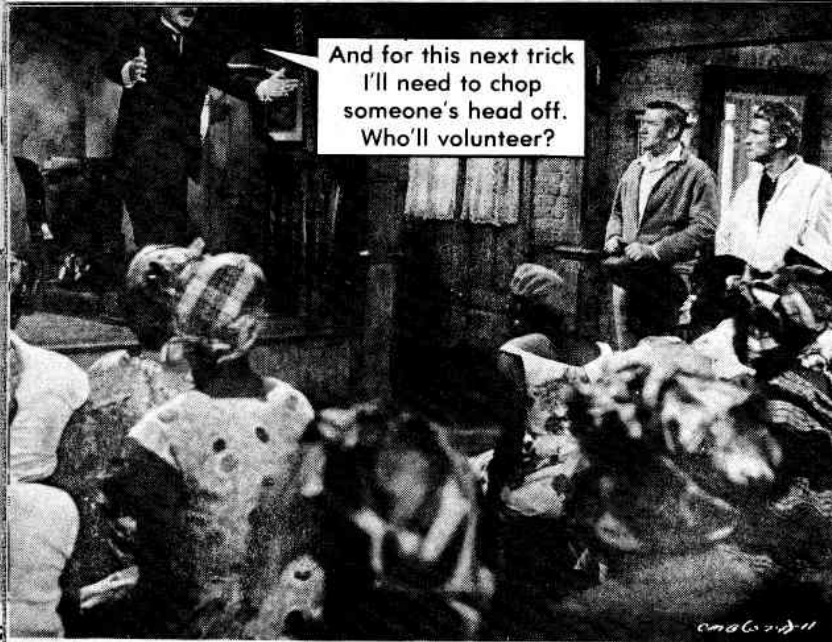


Enemy ship on the starboard bow!
All hands on deck! Port
gunners to the rear!
Fire torpedo one!

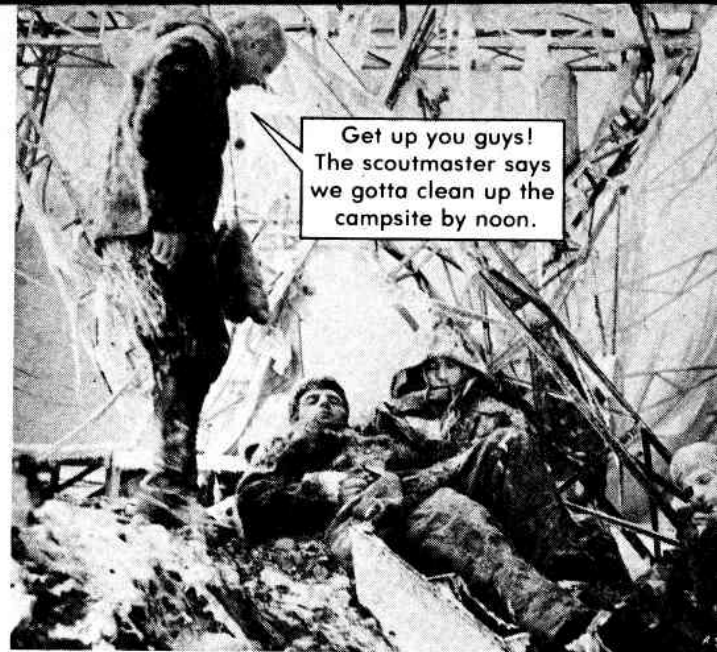
Knock it off Albert!
You're **scaring** the
passengers.







And for this next trick
I'll need to chop
someone's head off.
Who'll volunteer?



Get up you guys!
The scoutmaster says
we gotta clean up the
campsite by noon.



You don't mind if
I **wipe** my **shoes**
off on your **shirt**,
do ya?

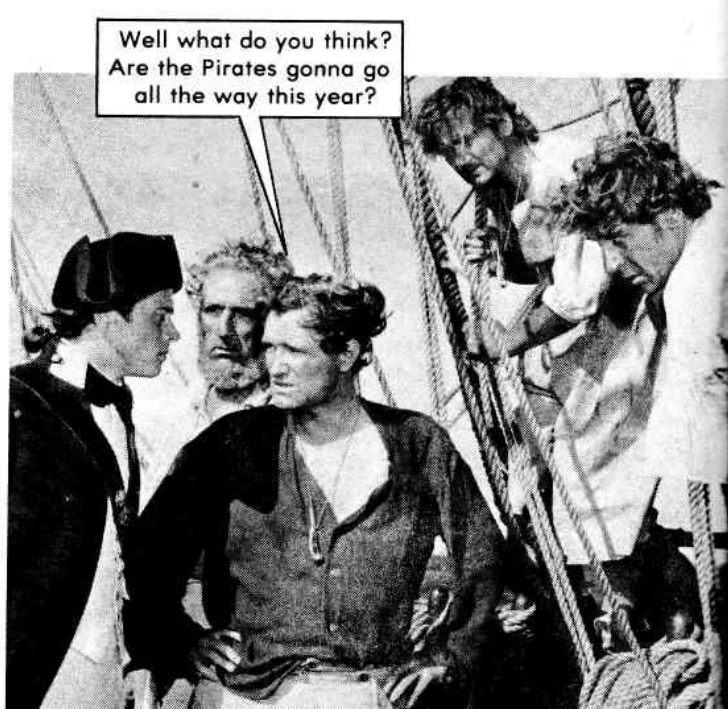


Guess what, Bill?
My wife and kids
aren't doing
anything tonight,
so we've decided
to go along with you
and Peggy to the
drive-in.

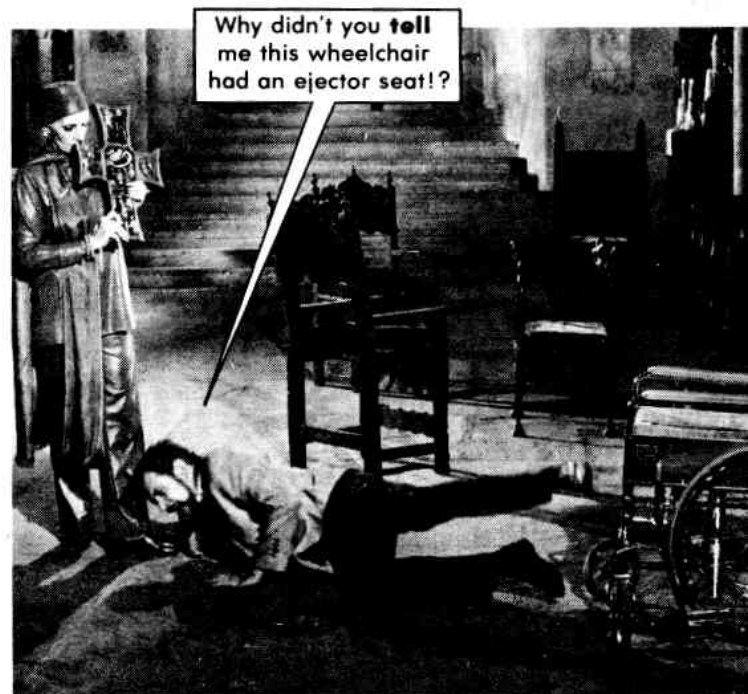
Oh goody!!!



Sorry Mister, I
thought for **sure**
it was a toupée!



Well what do you think?
Are the Pirates gonna go
all the way this year?



EXTRA EXTRA READ ALL ABOUT IT! Do these words sound vaguely familiar? However, we keep getting letters from people who say they're such great fans of **CRACKED** that they don't read anything else. The truth of the matter is they don't know how to read anything else, but we promise not to let a word of this out. So, we've decided to keep readers informed by starting our own newspaper. To give you an idea of what types of stories we will be covering, take a look at these zany . . .

Cracked Headlines

**REPORTER UNCOVERS
A DIRTY SCANDAL
IN LAUNDROMAT**

**STRONG MAN
HOLDS UP BANK**

**TENNIS OPPONENTS
DUEL IN LOVE MATCH**

**THUGS EAT AND
ROB PROPRIETOR**

**MAN REFUSES
TO GIVE UP
BITING DOG**

**DRESSES TO BE MADE OF GLASS,
CRITICS LOOKING INTO NEW FASHIONS**

**POLICE GRILL SUSPECT
OVER BIG BLAZE**

COURTS TO WRAP UP TENNIS RACKET CASE TODAY

DENTIST GUILTY — TRIES TO PULL A FAST ONE

CANCSTERS WANTED IN CHICAGO

CITY POLICE FINEST GROUP OF MEN MONEY CAN BUY: COMMISSIONER

TWO CONVICTS ESCAPE NOOSE, JURY HUNG

NUDIST COLONY BARES ALL

BAKER'S HAND FOUND IN THE DOUGH

WOMAN SUES PANTY HOSE FOR SUPPORT

WOMAN HAS QUADRUPLETS — FOUR CRYING OUT LOUD!

How many times has something really rotten happened to you—something like losing your right glove from the tenth pair you've bought in one winter or forgetting your bathing suit the first time you visit your uncle who's just had a brand new pool installed in his backyard. Well, these things could depress you if it weren't for the fact that usually when something bad happens, it's because something better is in the wings to take its place. It's the **CRACKED** philosophy that bad things happen because...

EVERY CLOUD HAS A SILVER LINING

THE CLOUD

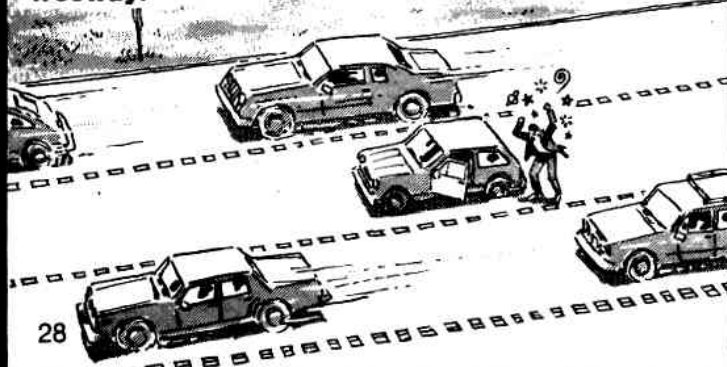
On the day Erik Estrada is supposed to make a personal appearance at your high school...

I've got what?

Mumps! But the doctor says you'll be well enough to take your **history, English** and **math** exams on **Monday**.



Just as traffic subsides and you're able to make great time, you get a flat in the middle lane of the freeway.



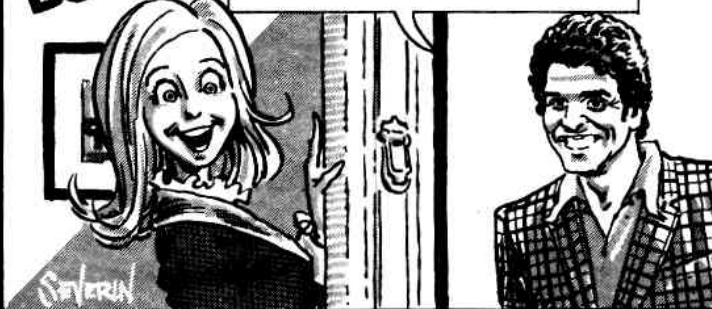
28

THE SILVER LINING

Erik gets lost on the way and stops off at *your* house to ask directions.

BOING!

Excuse me. Can you tell me how to get over to Mighty High?



The portion of the freeway you were about to drive on is destroyed by the worst earthquake in 20 years.



What luck!

THE CLOUD

Your favorite flannel shirt is finally beyond repair and is declared **dead**.

It's a black day, Marie.

I could put a **patch** on it for you, Bob.

That's what **wore** through! There isn't an **inch** of original **flannel** left to the shirt.

Your parents are going on a 2-month second honeymoon and you're being sent to stay with Aunt Bessie (and you remember your *last* extended stay with the old girl).

Get your **feet off** the sofa, dear.

Get your **feet off** that table, dear.

Get your **feet off** the bed.

But Aunt Bessie, how am I supposed to **sleep**?!!

The Van Halen concert you have 5th row center seats for is cancelled.

What a **bummer**. Now what'll we do.

We could see the **show** scheduled in its place.

VAN HALEN
DEC. 12
CANCELLED
TICKETS REFUNDED
OR EXCHANGED FOR
NEW DEC. 12
BOOKING
THE ROYAL
ALBANIAN
FLUTE &
HARMONICA
BAND

No thanks.

Your wife, while cleaning the attic, throws out your old army uniform.

Claudia, how could you! With that **uniform** goes out such fond **war** memories as being **locked** in the basement of a **German** bakery and **pigging-out** on **apple strudel** for 3 days.

THE SILVER LINING

With your new flannel-rag, you decide to dust off the old knick-knacks in your bookcase only to discover...

You're right. This is a **rare Hammerdorfner** mug that George Washington once ate **mush** out of. It's worth over \$250!!

Aunt Bessie will be away in Florida the whole time you're there and good old Uncle Henry is to watch after you instead.

Come on out back and I'll teach you how to spit **watermelon** seeds.

All right!!

Because of the concert's cancellation, you go roller discoing instead, enter the big midnight dance contest on a lark, and end up winning 1st prize.

Congratulations! And here's your check for **\$2,500** plus an all-expense paid trip to see **Van Halen** in **London, England**.

AHHHH!!

Feeling great pangs of guilt, your wife goes out and buys you the jigsaw you always wanted, but said the household budget could never afford.

Just look at those **even** slices!

Terrific! Now will you bring the **pizza** upstairs so we can **eat** it.

WHIRR!

THE CLOUD

You are on an airplane headed for a week's vacation in the Virgin Islands when suddenly the plane is hijacked and diverted to Fargo, North Dakota.

Sorry folks, but you're all gonna have to stay here for the **week** until everything is **straightened out**.

But I've only got a **week's vacation**! I don't want to have to spend it here.

The **raise** you got at work for being head office clerk was **not** what you expected.

Horsenagel, from now on your office shifts from the **1st floor** to the **second floor**.

Thanks a lot, Mr. Twibble.

The supermarket cashier has just rung up your order and you find yourself **89¢ short**.

I'm so **embarrassed**. I'd better put back this package of **Rallstone's Old Fashioned Raisin Bread**.

The **biggest test** of the year, the one you studied 3 weeks for, comes back with a lower grade than you had hoped for.

4? I got a 4 out of a possible **100!?!!**

Way to go Jim! I got a **1!**

THE SILVER LINING

The airline ends up giving you **free lodging** at Fargo's most glamorous hotel while down in the Virgin Islands that week. . .

I am **sorry** your **rooms** are all **flooding**, but never before has it **rained** here **7 days straight!**

However, you later learn there's a reason for the "raise" you got.

A. HORSENAGEL
VICE-PRESIDENT

The item you put back turns out to be involved in one of the biggest food scandals of the century.

RALLSTONES INVOLVED IN FOOD SCANDAL!!

NEW YORK. RALLSTONES FOUND TO PUT WRINKLED STYROFOAM INSTEAD OF RAISINS IN THEIR OLD FASHIONED BREAD. CONSUMER WHO ATE THE PRODUCT CLAIM THEIR TOES ARE FALLING OFF. DOCTORS IN THE EMERGENCY WARD OF GLOUGHER HOSPITAL HAVE BEEN ADVISED THAT IT IS THE WORST OCCURRENCE OF THIS DANGEROUS THE WARE HOUSE. THE FOOD AND DRUG COMMISSION OF THE FEDERAL GOVERNMENT HAVE BEEN ADVISED TO STOP THE BREAD. THE BREAD IS NOW BEING TOOK OFF THE MARKET. THE BREAD IS NOW BEING TOOK OFF THE MARKET. THE BREAD IS NOW BEING TOOK OFF THE MARKET.

You find out everyone else received low grades and the whole test is to marked on a curve.

. . . biggest bunch of dummies I've ever taught. Anyway, if you got between a **96** and a **4**, that will be **marked up** to a **98**. Those that got between **3** and **1** will. . .

TH'END

There are two types of people in this world—the brave and the cowardly. Most of us are familiar with the first type because Hollywood is forever making heroes out of them. Our national anthem even has the phrase “land of the free and the home of the brave” in it. On the other hand, cowards are a difficult breed to identify since they rarely go outside and when they do, they hide. We here at CRACKED have decided that the public should be able to recognize this “jellyfish” and so now give you our

PROFILE OF A COWARD

*Warning: If you are afraid to read this article, you are a coward.



3 FAMOUS COWARDS THROUGHOUT HISTORY



Australopithecus Runus invented the survival technique of pleading.

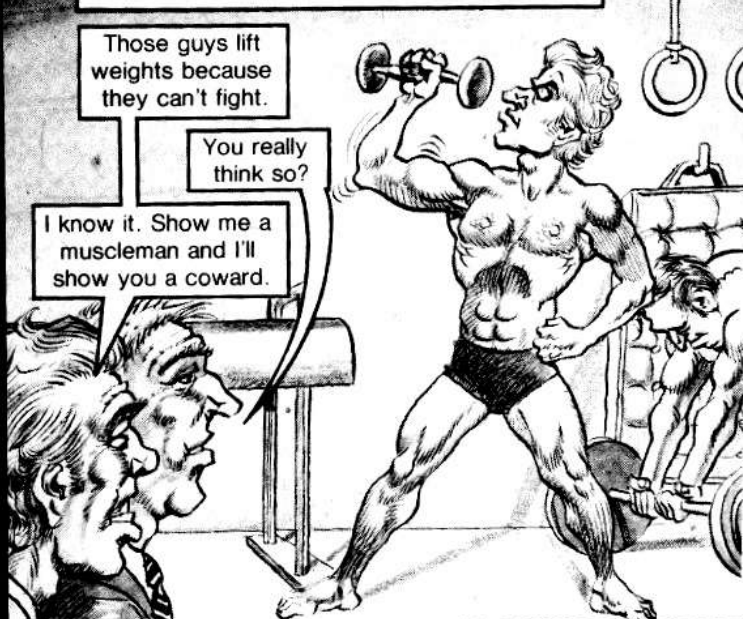


Chicken Sam was the first man in recorded history that was afraid of his shadow.

Mrs. Ava Croke caused her son to become a coward by putting a live teddy bear in his crib.



TYPICAL COWARDLY CONVERSATION:



10 COWARDLY REACTIONS IN MODERN-DAY LIFE.

A coward allows everyone to kick sand in his face at the beach.



A coward is a man getting a kiss from his girlfriend and thinking it's the kiss of death.



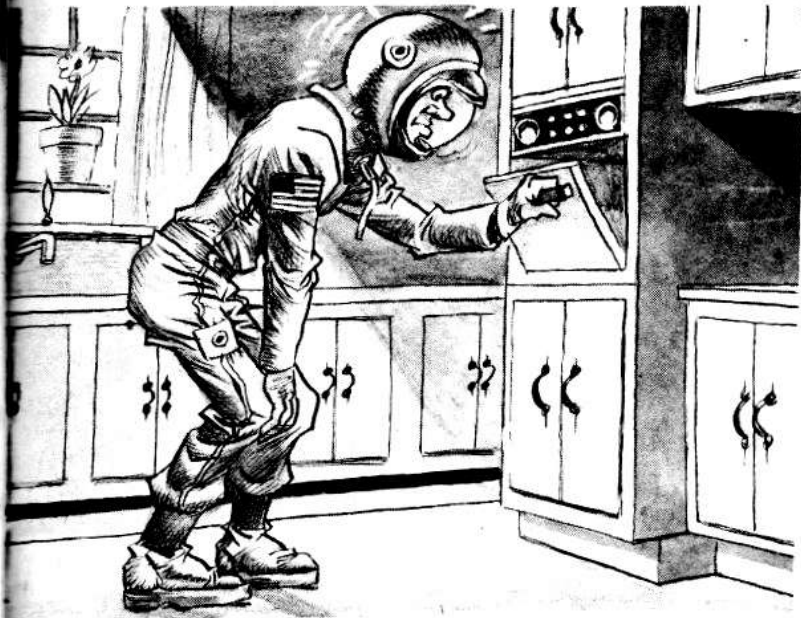
A coward is someone who studies the martial arts and then pays the karate instructor extra to walk him home.



A coward is someone who after seeing the movie JAWS is afraid to take a bath.



A coward refuses to open the door to a microwave oven without wearing radiation-proof clothing.



A coward is someone who tells people he wants to become a baseball player so he has an excuse to always carry a bat.



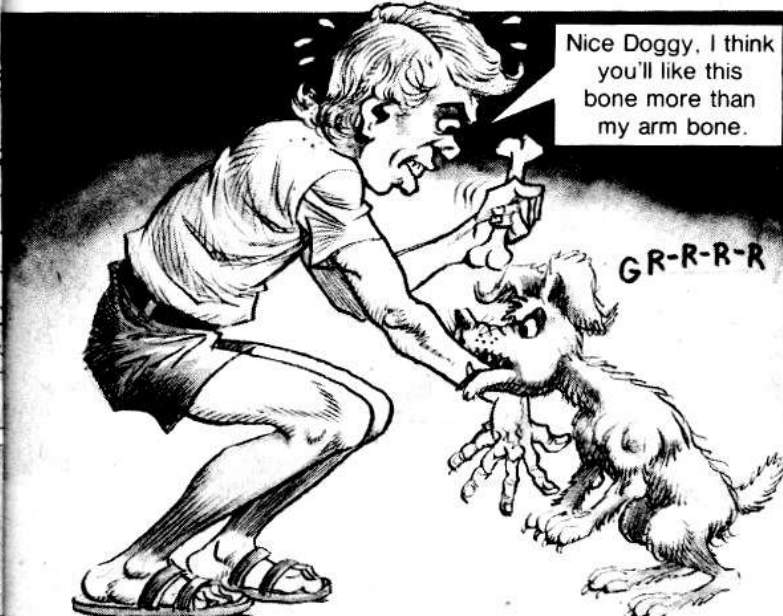
A coward is someone who keeps extra money in his wallet to satisfy a mugger in the event of a hold-up.



When a coward sees someone jog, they immediately start to run because they think they're being chased.



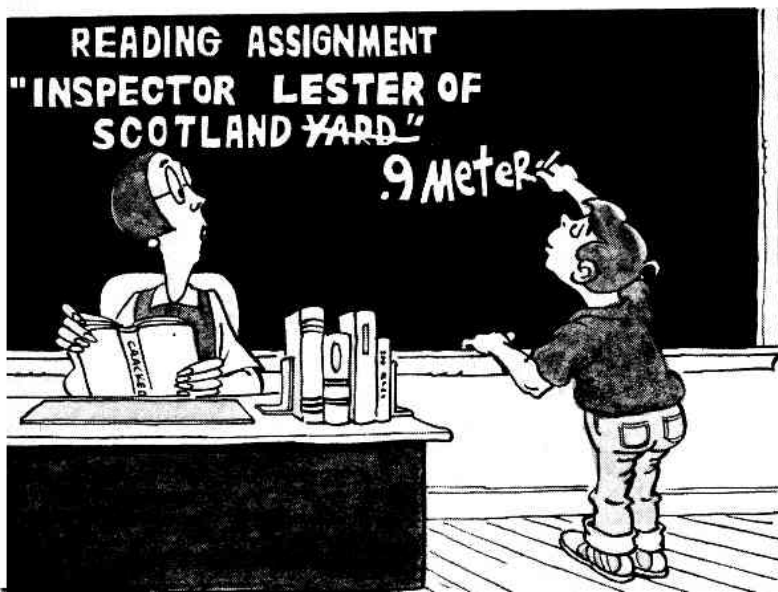
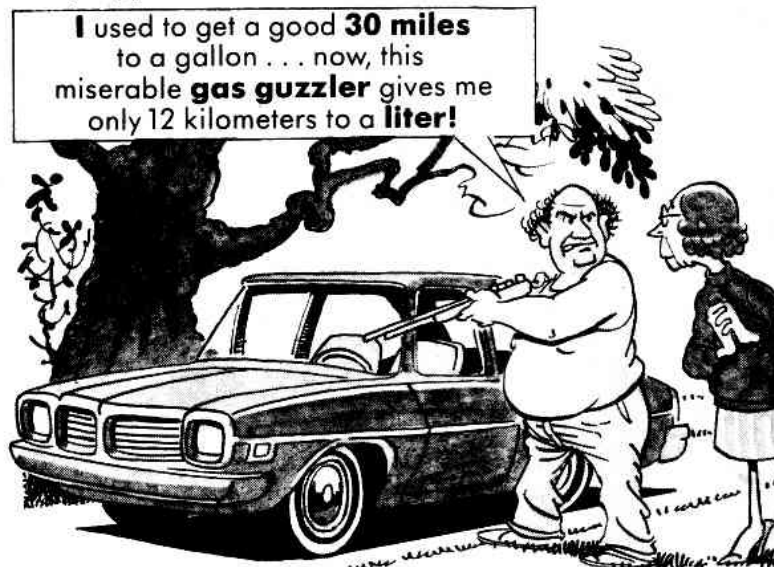
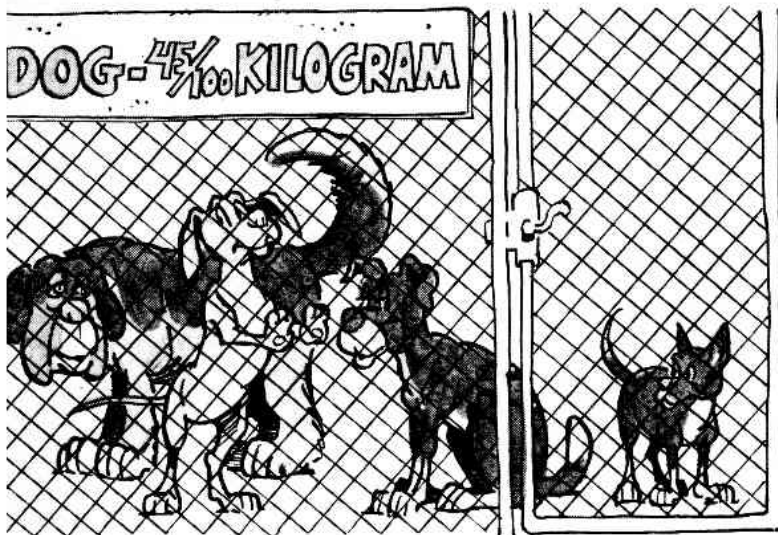
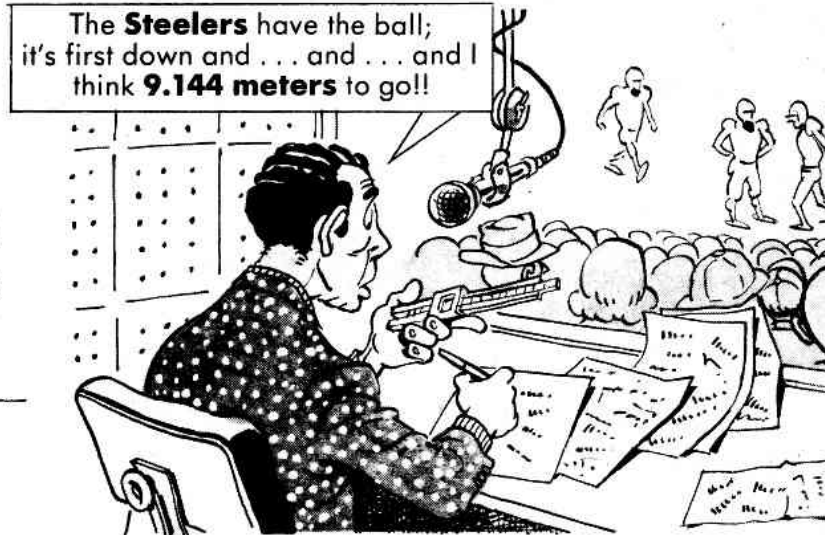
A coward is someone who carries bones in case he passes an unfriendly dog.



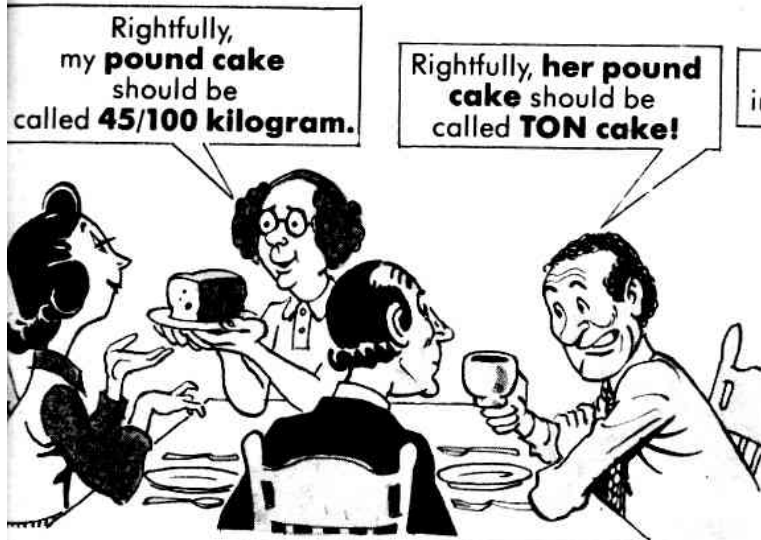
A coward refuses to see Walt Disney movies alone because he thinks they're horror films.



Get Set For Confusion and WHEN THE U.S. ADOPTS THE



Hassles Galore... METRIC SYSTEM



SOB!! They never stop bringing in the fences on us **poor pitchers!**



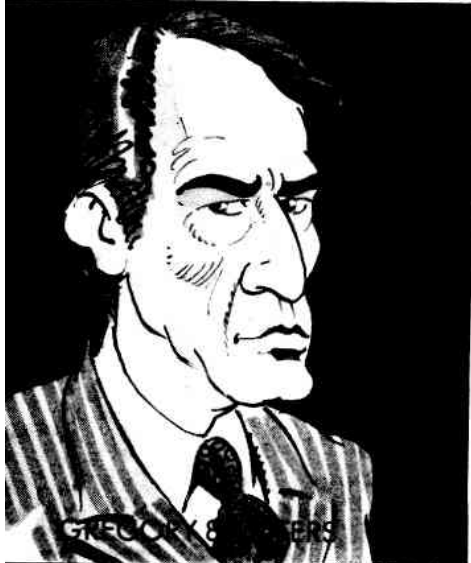
Give a **Ruski** 2.54 centimeters and he'll take 1.6 kilometers **all the time!**



Dad, before the **metric system** did they call them **parking YARDS?**



EN NAMES WILL HAVE TO BE CHANGED...



America is the land of promise...
Especially at election time. Now that the
elections are over CRACKED takes a look at...

HOW THE POLITICIANS KEPT THEIR ELECTION PROMISES

Congressman Godfrey Goober
promised...



Goober kept his promise!

He named his new dog "Inflation" and curbs him every day.



Jeb Jabberwocky promised...

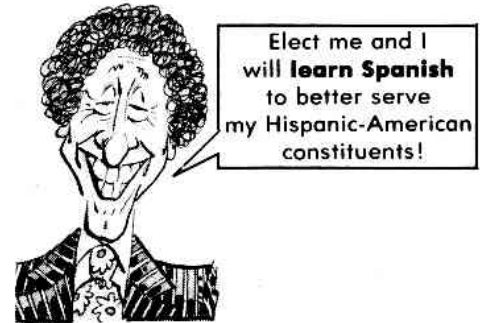


Jabberwocky kept his promise!

His outrageous taxes have punished everybody's capital.



Mortimer McVermin promised...



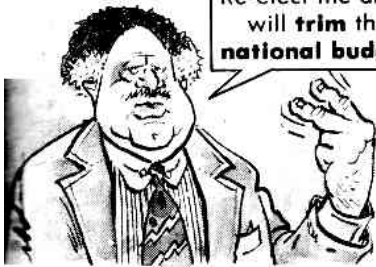
McVermin kept his promise!

He took a six-week all expense junket to Acapulco to learn Spanish.



Senator Gaylord Gabwell promised...

Re-elect me and I will trim the national budget!



Gabwell kept his promise!

He has personally trimmed the new budget book to half its customary size.



Filbert Fibberino promised...

Elect me mayor and I will eliminate under-the-table graft in city hall!



Fibberino kept his promise!

Now all the payoffs in City Hall are above the table.



Yolanda Yenta promised...

Elect me to the school board and I will do away with school busing!



Yenta kept her promise!

Now all the students are railroaded to school.



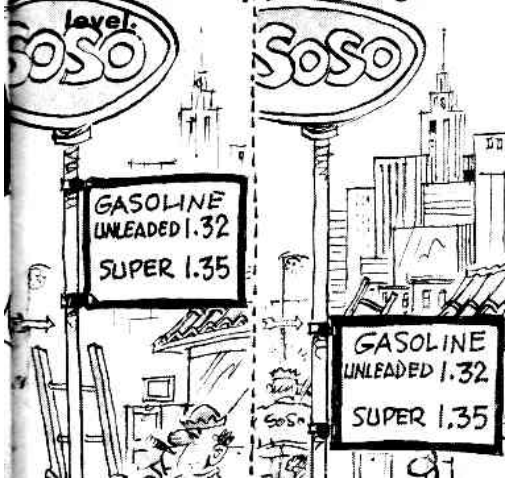
Congressman Byron Blowhardt promised...

Re-elect me and I will lower fuel prices!



Blowhardt kept his promise!

In his district all fuel prices now have to be posted at ground level.



Presidential candidate Fletcher Flannelmouth promised...

If elected, I will not introduce the peacetime draft!



Flannelmouth kept his promise!

He introduced the wartime draft!



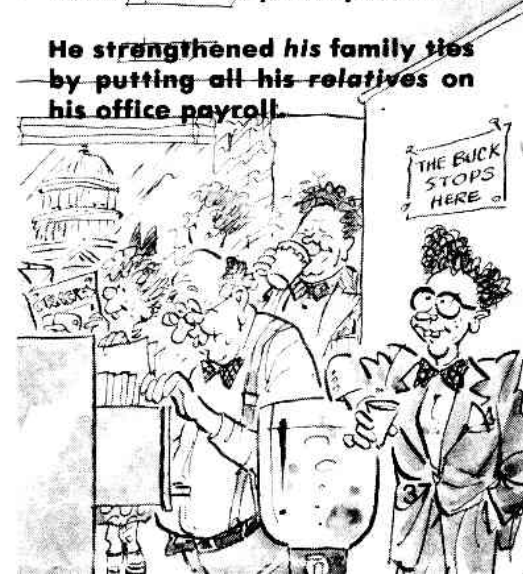
Wilton Wallowmore promised...

Elect me and I will work to strengthen family ties in America!



Wallowmore kept his promise!

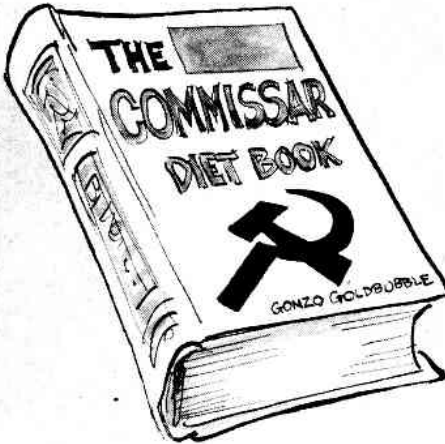
He strengthened his family ties by putting all his relatives on his office payroll.



Senator Gonzo Goldbubble promised...



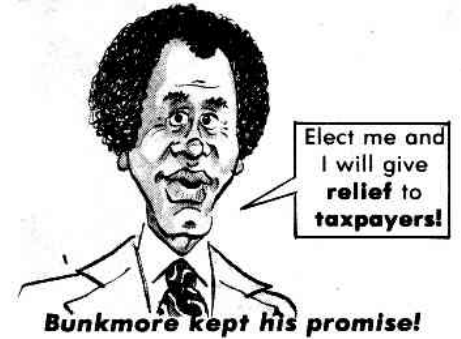
He sent diet books to the world's fattest communists.



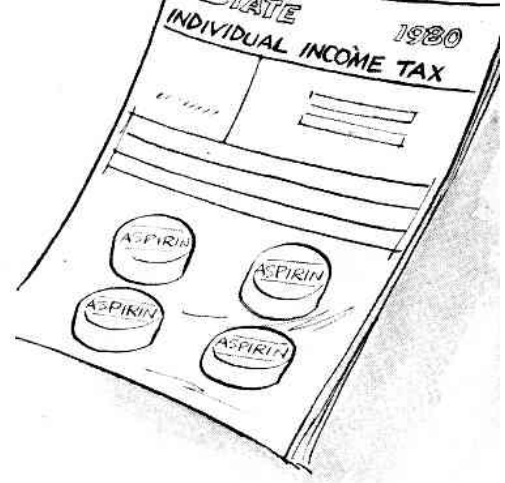
Mayour Houston Hedgeman promised...



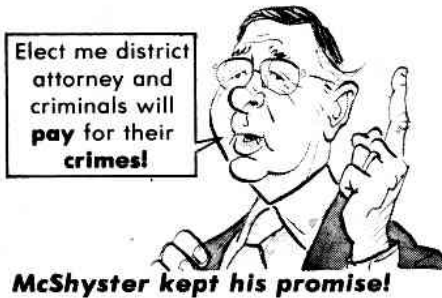
Byron Bunkmore promised...



With each tax form he sends out he includes **four aspirins.**



Malcolm McShyster promised...



Criminals in his city have to pay and pay. The cost of bribing officials has **tripled.**



Barry Bilgewater promised...



He and his office staff now take a **two-hour lunch break** instead of the usual one.



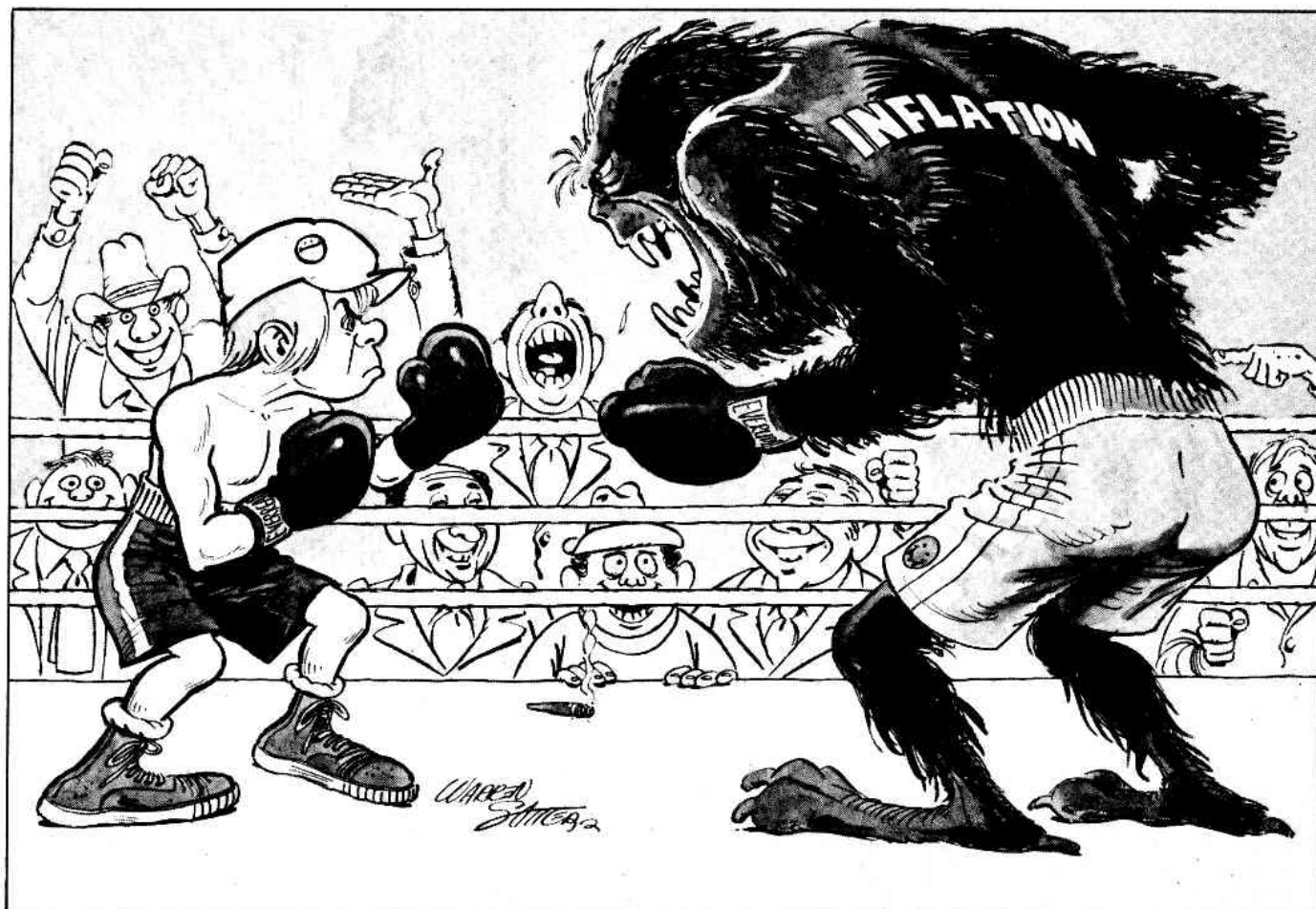
CRACKED salutes **Troy Trueheart**, the only politician who has never once made an election promise he didn't expect to keep.



(Trueheart has also never won an election.)

HELP SYLVESTER FIGHT INFLATION!

**WE ARE REDUCING CRACKED'S SUBSCRIPTION PRICE!
YOU GET ONE ISSUE FREE! WE DON'T KNOW HOW LONG
WE CAN MAKE THIS OFFER! SO, SUBSCRIBE TODAY!**



BUY 8 ISSUES AND GET ONE FREE!

CRACKED SUBSCRIPTION DEPT.
235 PARK AVE. SOUTH
NEW YORK, N.Y. 10003

Here's another six dollars for my friend. He hates inflation too! Send him 9 issues.

NAME
ADDRESS
CITY
STATE ZIP

This offer only good for U.S.A. and Canada.
Others: \$7.00 for 9 issues.

CRACKED SUBSCRIPTION DEPT.
235 PARK AVE. SOUTH
NEW YORK, N.Y. 10003

I hate inflation too! Here's my six dollars. I get 9 issues at this bargain rate.

NAME
ADDRESS
CITY
STATE ZIP

9 Issues - \$6.00
Outside U.S.A. - \$7.00*

*Canada and others outside the U.S.A. must pay with a check drawn on a U.S.A. bank or by International Money Order. Allow 10 weeks for subscription to be processed.

PARENTS!

We can turn your problem child into an IDEAL KID.

Parents, are you having trouble with your kids? Are they developing minds of their own without your permission? Expressing independent ideas?

Well here's the answer—**THE IDEAL KID COMPANY.**

Our professional staff is specially trained to reform and re-adjust your child back to **your** way of thinking.

Parents, ask yourself these important questions:

1) Has my child had an opinion that is different from my own?

2) Does my child like people or groups of people that I hate?

3) Does my child show an interest in growing up to be something I don't want him or her to be?

If you answered "YES" to any or all of these questions, call the IDEAL KID COMPANY now!

Our company specialists will come to your home and take away your "problem" child. Then, after two short weeks in our "Obedience Factory" we will bring him or her back... an IDEAL KID. Immediately you will notice amazing and delightful changes:

BEFORE



AFTER



GIRLS WILL

want to marry a doctor
wear dresses
bake apple pies

BEFORE



AFTER



BOYS WILL

want short haircuts
wear spotless clothes
listen to beautiful music

Your satisfaction is guaranteed! So look for the location of an IDEAL KID COMPANY near you. Just look through the Yellow Pages under "obedience training."

**Remember, if you love your child, you'll want him or her to be an IDEAL KID...
after all, it's for their own good.**

HOW TO BE A SALESMAN

Salesmanship is the art of persuading someone to buy a product from you. You can persuade people to buy your product in 3 different ways:

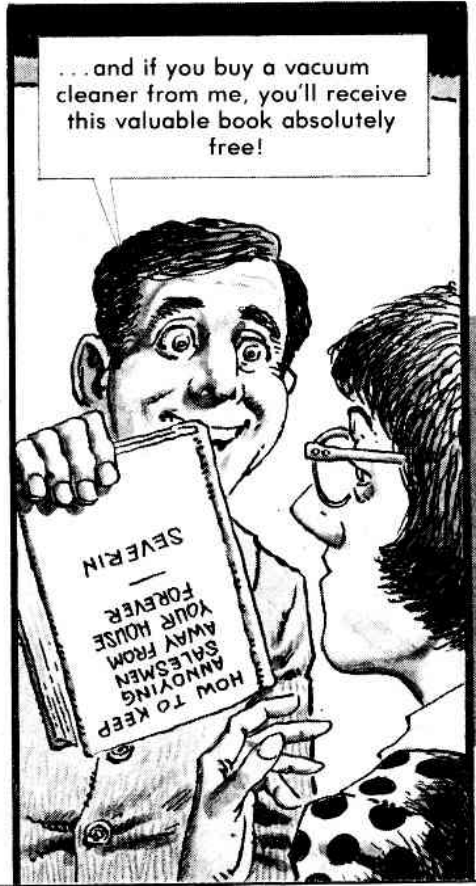
By appealing to their sense of compassion...



By appealing to their subconscious...



...or by offering the person a free gift.



Folks who earn their living selling products are called salespeople. Salespeople are easy to spot, as they are always trying to make a sale.



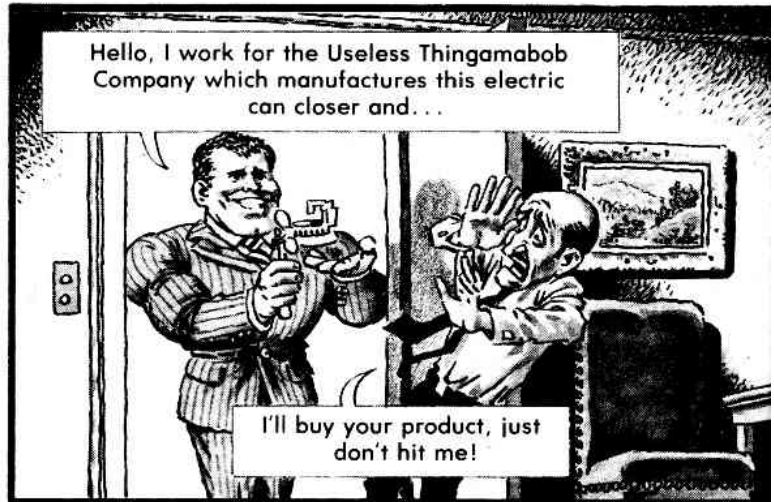
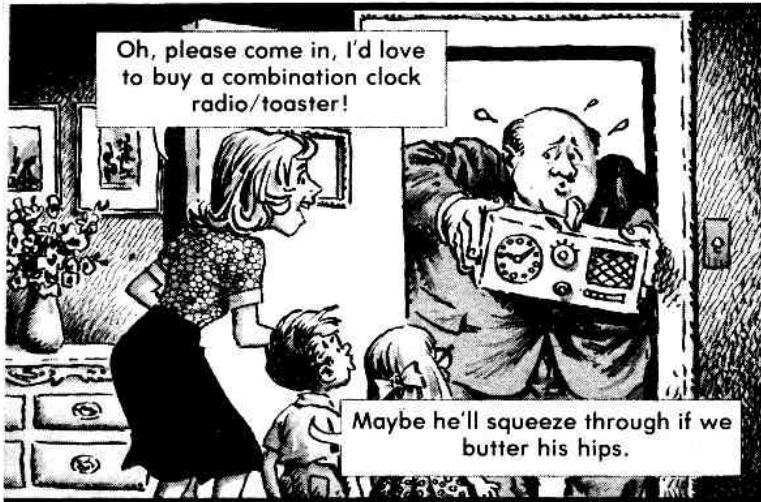
Physical Appearance: How you look may determine how successful you are.

Watch your diet. Excessive overeating may cause you to lose sales.

If you make more sales than any other person who works at your company, then you may be promoted to the position of Head Salesman.



Salespeople who lift weights find it easier to sell their products.

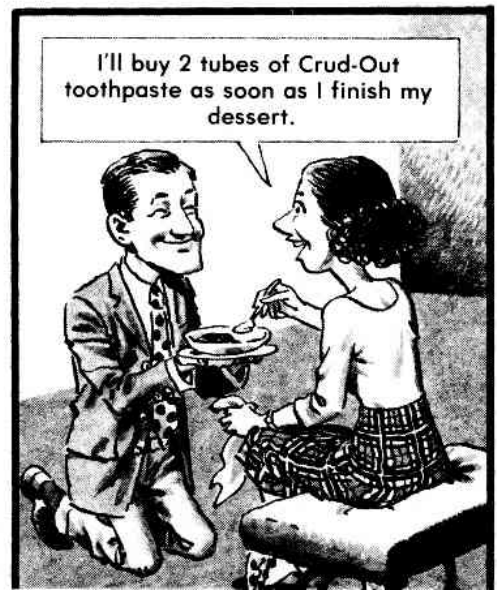


Sales Technique: Here's how to sell, step by step.

The first thing you must do is enter a building and ring the bell.

When the person answers the door, it is time to present the product and give your *salespitch*.

If your salespitch is convincing enough, you'll soon have the person eating out of the "palm of your hand."

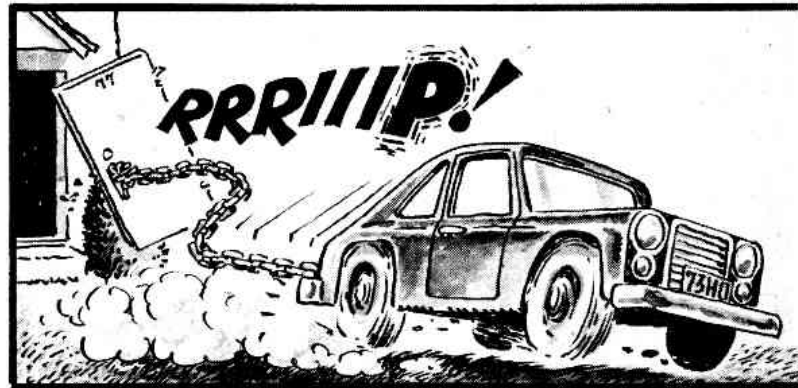


Overcoming Customer Resistance: There will be times when a person does not want to buy your product. We offer the following suggestions when this does happen:

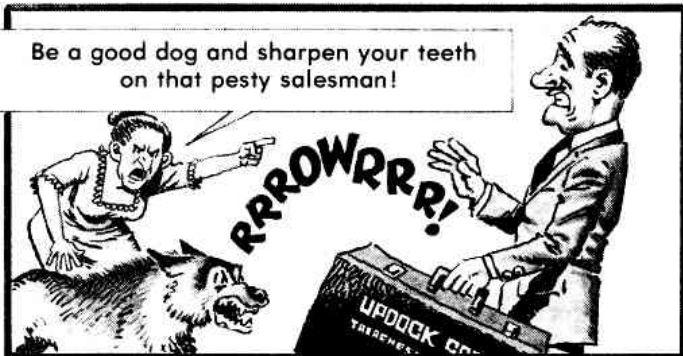
PROBLEM: Many times a customer will . . .



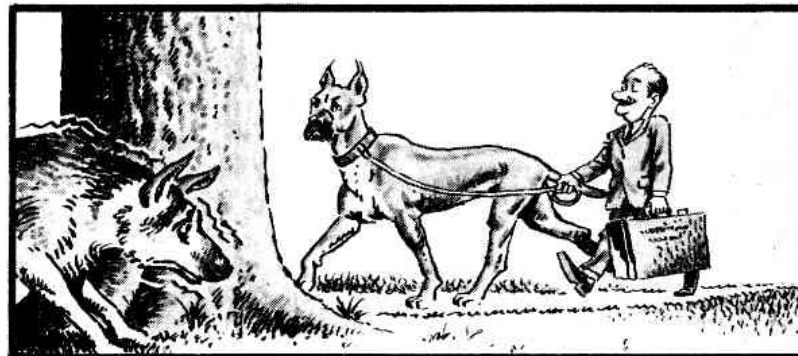
SOLUTION: This resistance can be overcome with a good length of chain . . .



PROBLEM: When you approach a customer's house, you are greeted by a not-too-friendly . . .



SOLUTION: This obstacle can be overcome by bringing along your own . . .



PROBLEM: A customer may complain that the price is too high.

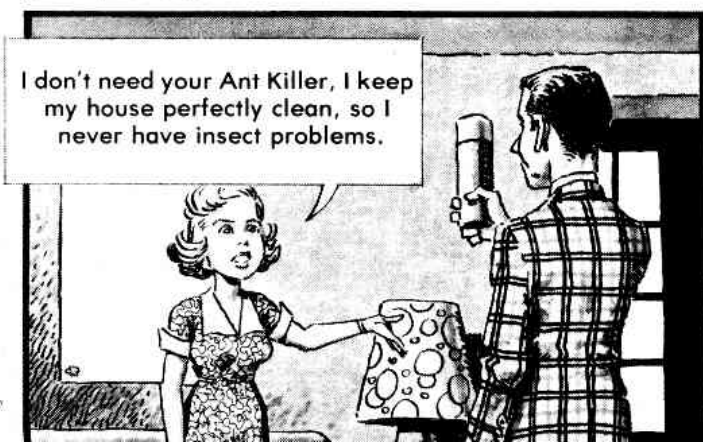


SOLUTION: Do exactly as the customer says.



PROBLEM: The customer does not have a need for your product.

SOLUTION: Create the need for your product.



The Hand Analysis Test: Are you going to make that sale? You can tell how well you're doing by analyzing the hands of the person you are trying to sell your product to.

If your customer's hands are in this position, you are not doing that well.



Although this being is interested in your product, you'll never make this sale because you are trying to sell your product to a chimpanzee!



This person wants your product, and he also wants your wallet... you are trying to sell your product to a crook!



Miscellaneous:

Before going to work for a big company, many people get their first sales experience by street peddling.



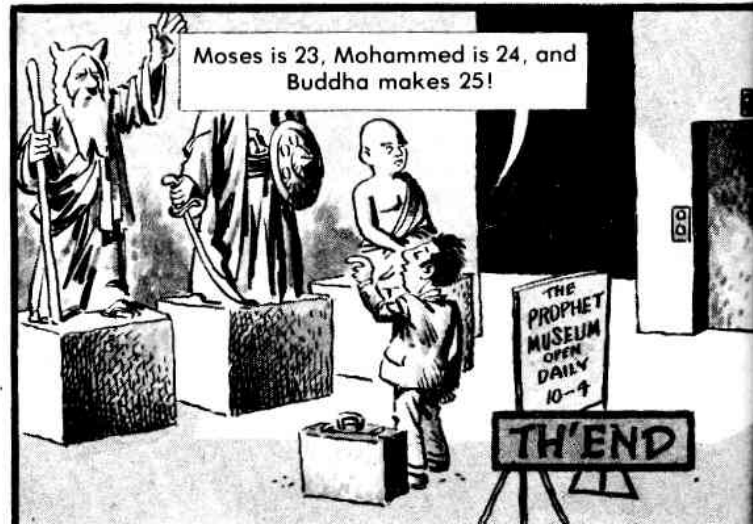
Street Peddling is when you stand on a street corner with a push cart, and sell simple items like ties or fish...



And one more thing, you must assure your customers that your product is so good, that you use it yourself.



Conclusion: The best part of being a salesman comes at the end of the day when it is time for the salesman to count the profits.



Today, speed is everything. Wherever they can, people try to lop minutes, even seconds off the things they do. For example, we had lots more to say in this fact-informed introduction, but we know people won't read it. In fact, if the government had a secret they wanted to keep from the Russians, the best place to leave it wouldn't be in a Pentagon safe, but rather in the contents of the introduction. Why? Because people have allocated only a few minutes to read this piece and, in order not to run over that limit, they'll simply skip this great intro. So why bother writing one! However, since people do pause to look at the title, we have made an effort to come up with a great one, which in this case is

CRACKED INTERVIEWS THE TIME SAVING KING

Greetings, America. **Nanny Dickering** here and this month we're at the **Evelyn Wooden Speed Institute** where we'll be learning many **practical** ways of doing every day chores faster and more efficiently. And with me, is truly the country's **time saving king**, the founder and president of the institute, **Sa**.



Did I pronounce that correctly?

Right. It's like **ta** or **ba**.

Ah ha.

Like that, too.

That's a rather unusual name.

Well, it was once **Salvatore Angelo Kreplach**, but saying it was too **time consuming**, so I legally had it changed.



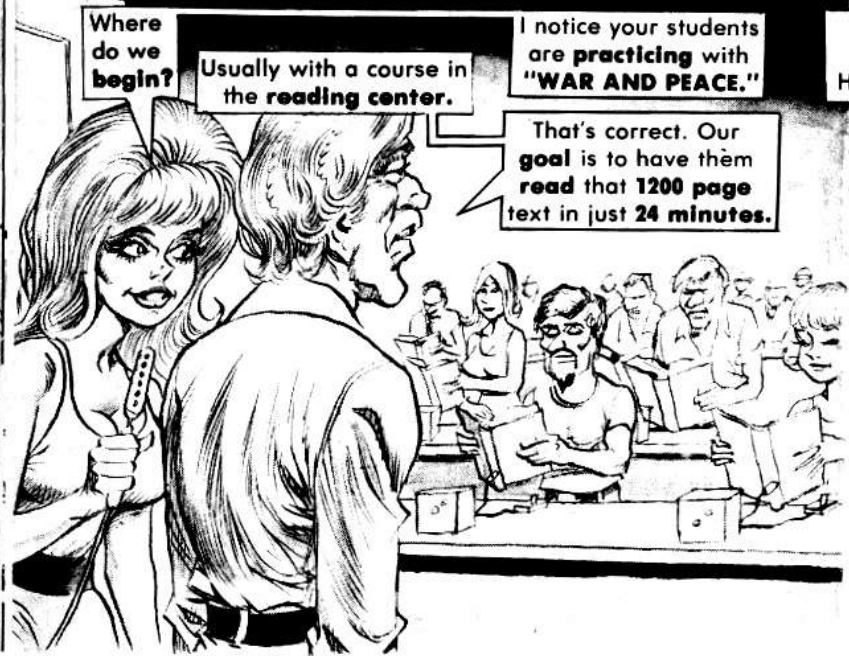
Exactly **what** is the function of the **Institute**?

To **show** people how to cram a **day's** worth of **living** into just a **half-hour's** worth of time. In fact, if you look at this **calculator**, it shows you that by the **age** of **14**, an **Institute graduate** will have **lived** and **experienced** everything a normal man of **70** has achieved.

That's amazing.

Yes! It shows you how much of **life** is just **filler**.





Where do we begin?

Usually with a course in the reading center.

I notice your students are practicing with "WAR AND PEACE."

That's correct. Our goal is to have them read that 1200 page text in just 24 minutes.

That's an incredible 50 pages a minute!! How do you achieve that?



With our reward and punishment system. Each book is hooked up to a clock. After the student has finished the page, he presses a button which automatically flips the page and resets the clock. Do it in the allotted time and you receive an M and M.

And if you take longer?



A mild 20 volt electrical shock is set off through the chair.

This punishment serves two purposes. The first being that most people increase their reading speed by nearly 200 percent in just one hour.



And the second benefit?

You never again have to waste time going to a beauty parlor to get your hair curled.

Of course, reading is only a tiny part of the Institute.

Could we see another?



Certainly. In here, we actually have people practicing how to save time getting up and leaving for work in the morning.

If you notice, the Institute prescribes to dressing for work the night before.



But doesn't your clothing get all creased and wrinkled?

Good-night, honey. I'm ready for bed.



Not when you sleep on an "Evelyn Wooden Slim Line Bed." One toss or turn—the major cause of wrinkling—and bam! You find yourself flat on the floor.

CRACKED is a genuine impostor!

And how can people **save time** with kids you're wondering?

Wait a minute. I'm the **interviewer**.

I know. But you were **thinking** that and I figured I'd **save** the **time** of having you **ask** it. Of course, we just **lost** all that **saved** time by me having to **explain** my actions.

I'm sorry.

You owe me **33 seconds**.

FAST FOOD DEPT

MINUTE RICE

With kids, parents like to read them **stories** to put them to sleep, but let's face it. We **adults** have just so much **time** to read **anything** during the day. So we recommend **substitutions**.

That sounds **logical**. But what do you read to a **10-year-old** in place of **Mother Goose**?

Newspapers!

Really Grimm Fairy Tales

THE COURIER NEWS

CRACKED is a gigantic speck!

This **frees** the **parent's** morning and also helps **put** the **child** to **sleep** faster.

"...with officials saying that over **63 people** were **injured** by the runaway **hot dog wagon**."

Some kids end up having **incredible nightmares**.

No! No! No!

Sean. What is it?

I just **dreamt** you were **forcing** me to go away to a **private school** next semester.

But you like going to **school**.

Not when it's **located** at the **base** of **Mt. St. Helen!**

There's just one **slight problem**, however, as you'll see in this **classroom practice session**.



Then we have a whole **other set of time saving tips** concerning **eating**.

Don't tell us. You recommend **stuffing** your **mouth** with **twice** the amount of **food** to **cut** eating time in **half**.

I'll have to remember that. But what we **do** teach is to eat all **3 meals** at the **same** seating.

It's really quite **logical**. You just have to **cook** one meal, **set** one table and **waste** only about **15 minutes** of a 24-hour day on **chewing**. Plus it offers some **great food combos** until now **unheard of**.

Pass the **pancake syrup** and the **turkey** please.

I want a **grapefruit**, a slice of **pizza** and some **oatmeal**.



What about **washing dishes and clearing the table?**

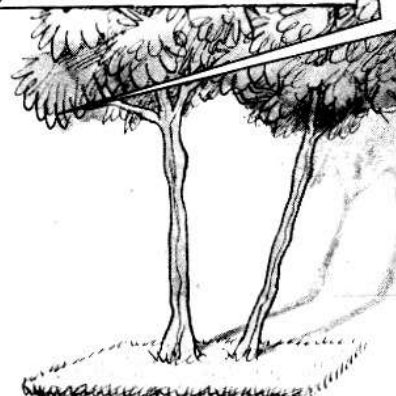
It's eliminated thanks to "**Evelyn Wooden Edible Silver and Dinnerware.**" After the meal is over, everyone simply **eats** their **knives, forks and plates**, saving time and doing away with garbage.

Ma, I'm still **hungry.** Can I **have** another **fork?**



Still another time saver is the **maintenance-free house.** You mean the ones that have **aluminum siding and paneling** in all the rooms.

For a start—to complete the look, we recommend installing **astro turf**, so there's no need for **weeding** and these "**Evelyn Wooden Tree Twins.**" They look just like the **real thing**, only **ours** don't **lose** their **leaves** in the **fall**, thus saving **countless hours** of **raking.**



But it looks so **phony** when your **trees** stay **green** all **winter.**

True. But with "**TREE TWIN,**" when **fall** comes, you just **push** the **discreetly hidden leaf retractor button** and...

Wala! **Bare branches.**



What about some tips on doing the **laundry?**

Simply combine it with **cleaning the car.** Just attach all the week's **soiled clothes** onto **door handles, in window cracks, under wiper blades...**

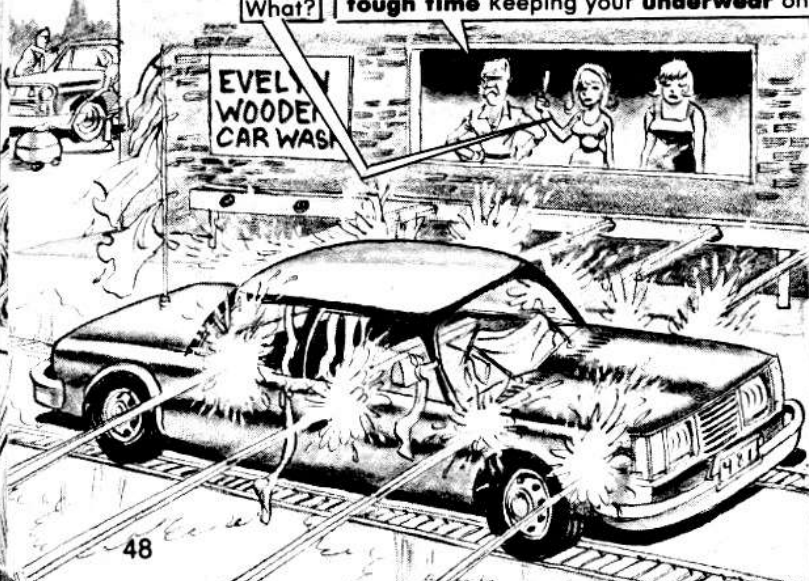


And let the **car wash** do **two jobs** instead of **one** for the **same fee.** A **tip** though.

Don't opt for the **spray wax.** You'll have a **tough time** keeping your **underwear** on.

What?

EVELYN WOODEN CAR WASH



Do you advise the **elimination** of **TV watching?**

No. Only we do **suggest** to **students** that they **videotape** all the **programs** they want to see, thus **freeing up** their **evenings**, and then **watching** the **taped shows** on **portable video viewers** during **lulls** in their day.

Such as?



During those **once boring, time consuming elevator rides** to and from your **office or apartment**.

Going up.
What floor
please?

ELEVATOR
SET #3

Two.

Which brings us to "**Evelyn Wooden's** newest and most **innovative** program... "**speed speaking**." Do you realize, had we been utilizing it, this **interview** would have **ended** 3 pages ago.

Terrific. Except, **what** would we have done with the **extra** pages?

Start **next month's issue**. This way your **readers** would have been that much **ahead** in their reading.

SPEED
SPEAKING
SEMINAR

Let's forget about **CRACKED** for the moment. Just tell me about **speed speaking**. Does it mean I have to **talk 2000 words a minute**?

Not at all. That **slurs** speech. Ours is merely a **verbal shorthand**. Here, let me **show** you on this **blackboard**. We simply take **3, 4 and more syllable words** and **reduce** them to **two**, combining the **first and last** syllables.

For example, "**Interesting**" would be "**ining**" and "**magazine**" would be "**magzine**."

You mean "**teric**."

Terrific.

There's just **two exceptions**. **One** and **two** syllable words use only the **first 2 letters** and **names** use the **first syllable** of the **first name** and the **last syllable** of the **last name**. So, instead of **Nanny Dickering**, you'd be **Nan Ing**.

I sound **Chinese**.

SPEED
SPEAKING

REDUCE 3, 4 AND
MORE SYLLABLES
TO JUST FIRST
AND LAST

INTERESTING=
INING
BASKETBALL=
BASBALL
CUCUMBER=CUBER

NANNY
DICKERING=
NAN ING
THE=TH
FOOTBALL=FO

And there you have the **Institute, Na**. That's **short** for **Nanny**.

I know, **Sa**.

I've showed you everything except **THE BEST** way of saving time.

And what's that?

Put these into my **account**, please.

Very funny.

Which I'm sorry to see **end**, but it's time for me to go.

See **Na**, the Institute isn't just a lot of **hard work**. We do have our **share of fun**.

BANK
SET #1

Wait!... **HERE!** I want you to **sign off** using **speed speaking**. It'll be a **great plug** for the **Institute**. Just read this.

"An th is Na Ing sa go by ti ne mo"—Do you think they **know** I just said **good-bye**?

They **will** when they **turn** the **page** and find **Shut-ups** there instead of you.

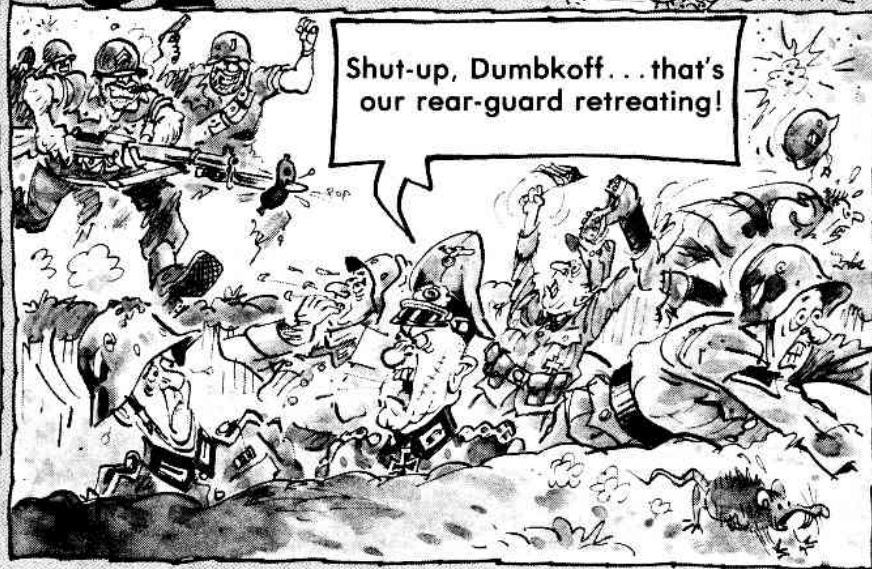
SHUT-UPS



Aha, Herr Major... look at those yellow-bellies! We got them on the run...



Shut-up, Dumbkoff... that's our rear-guard retreating!



Charlie, I'm running out of ammo. We're doomed ol' buddy! If they come any closer, I'm gonna shoot them.



Shut-up and stop getting carried away!

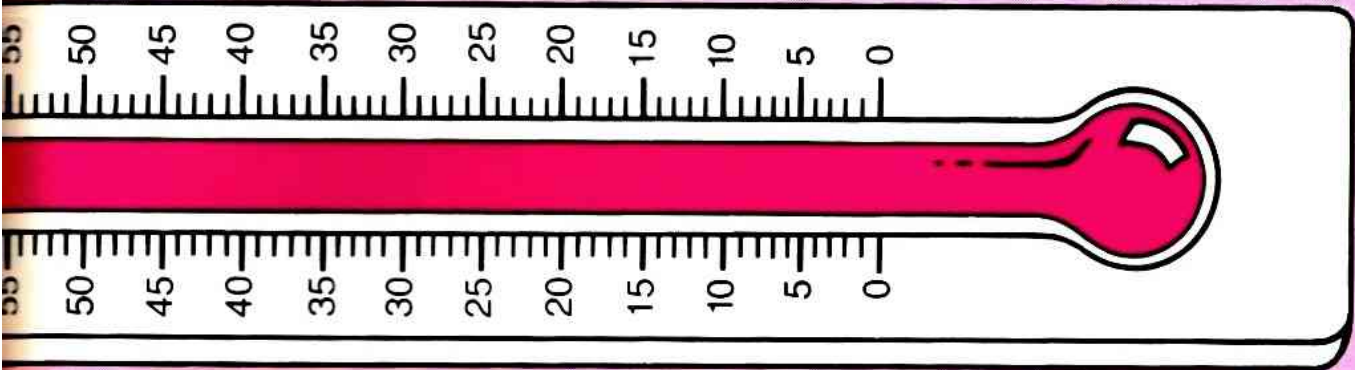


These wash and wear clothes are great.



Shut-up you nurd! They never meant at the same time.





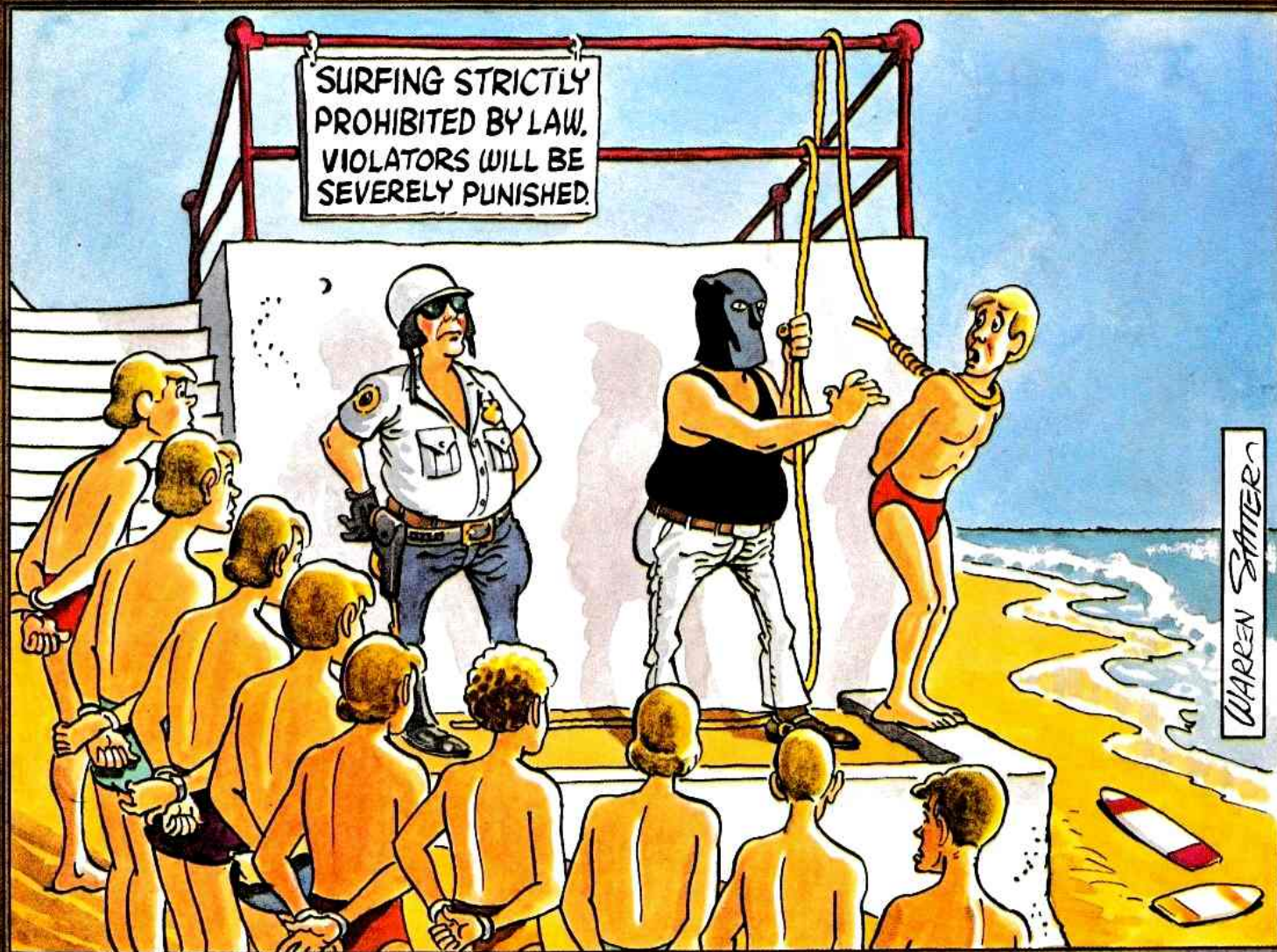
**THE TEMPERATURE OF THIS POSTER
HAS BEEN PERMANENTLY SET AT 72°**

GREAT MOMENTS IN SPORTS

APRIL 24

SOUTHERN CALIFORNIA

1967



**OFFICER JUDD MCGRAW
INVENTS THE SURFING TERM
"HANG TEN!"**